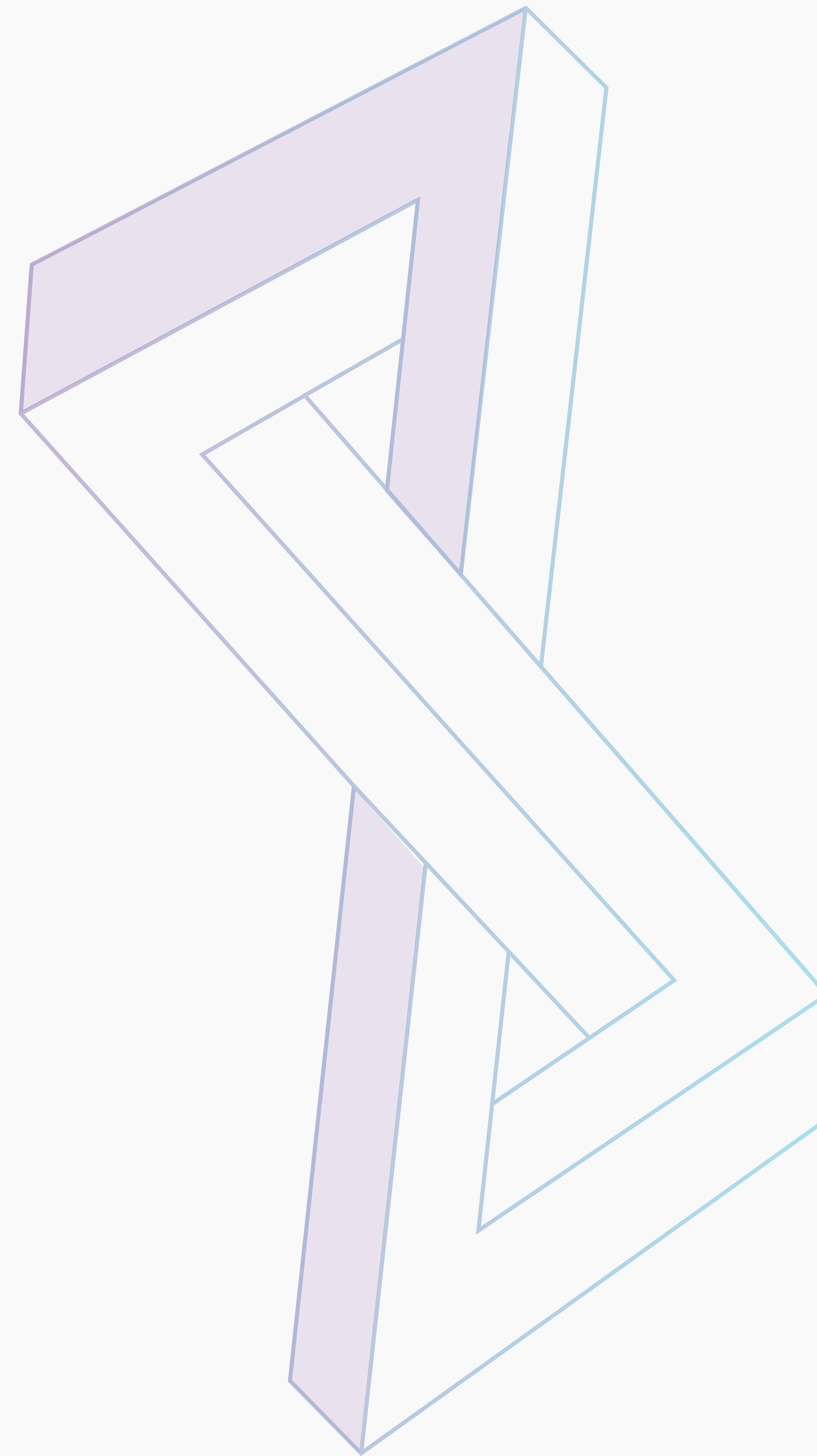


2020

Portfolio

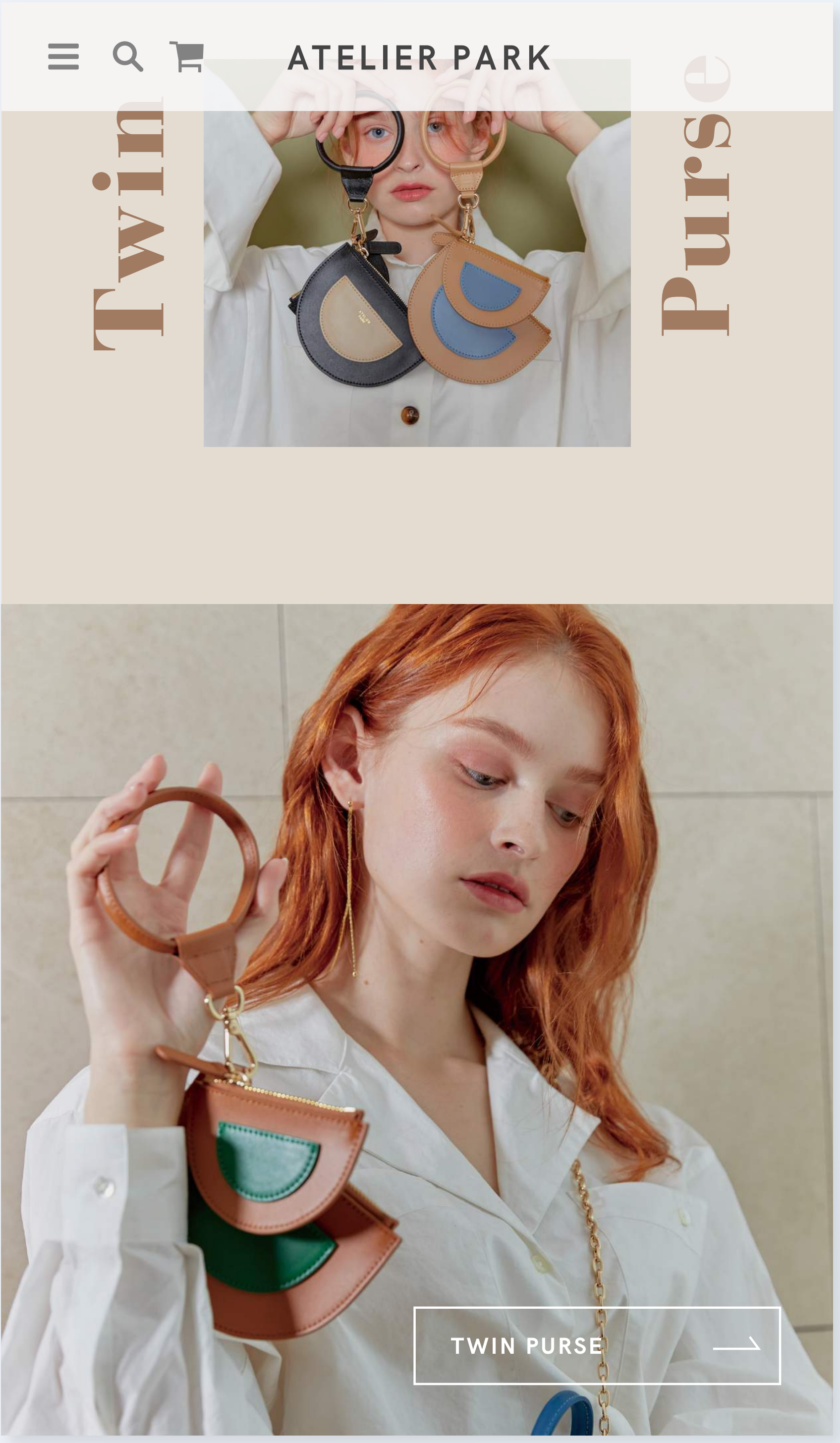
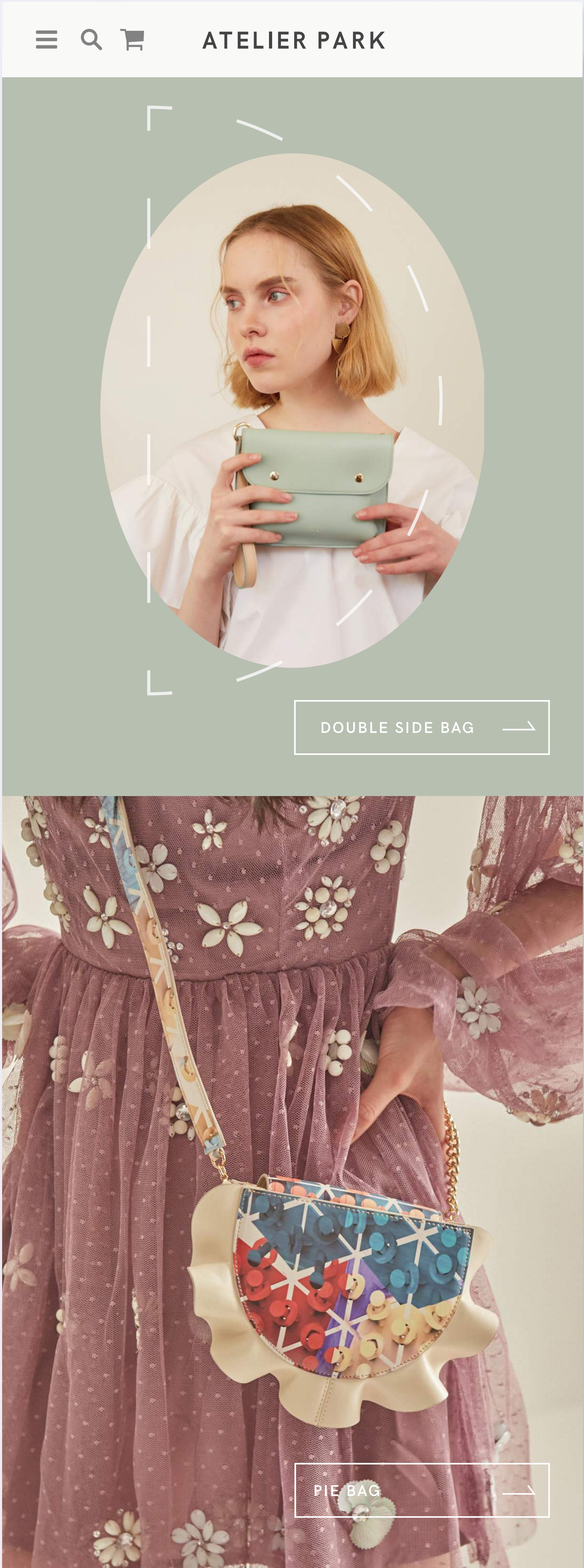
: Infinite
Possibilities



Atelier Park Online Shop

Application UI/UX Design

아틀리에 파크 온라인 마켓 어플리케이션 시안 제작



Concept

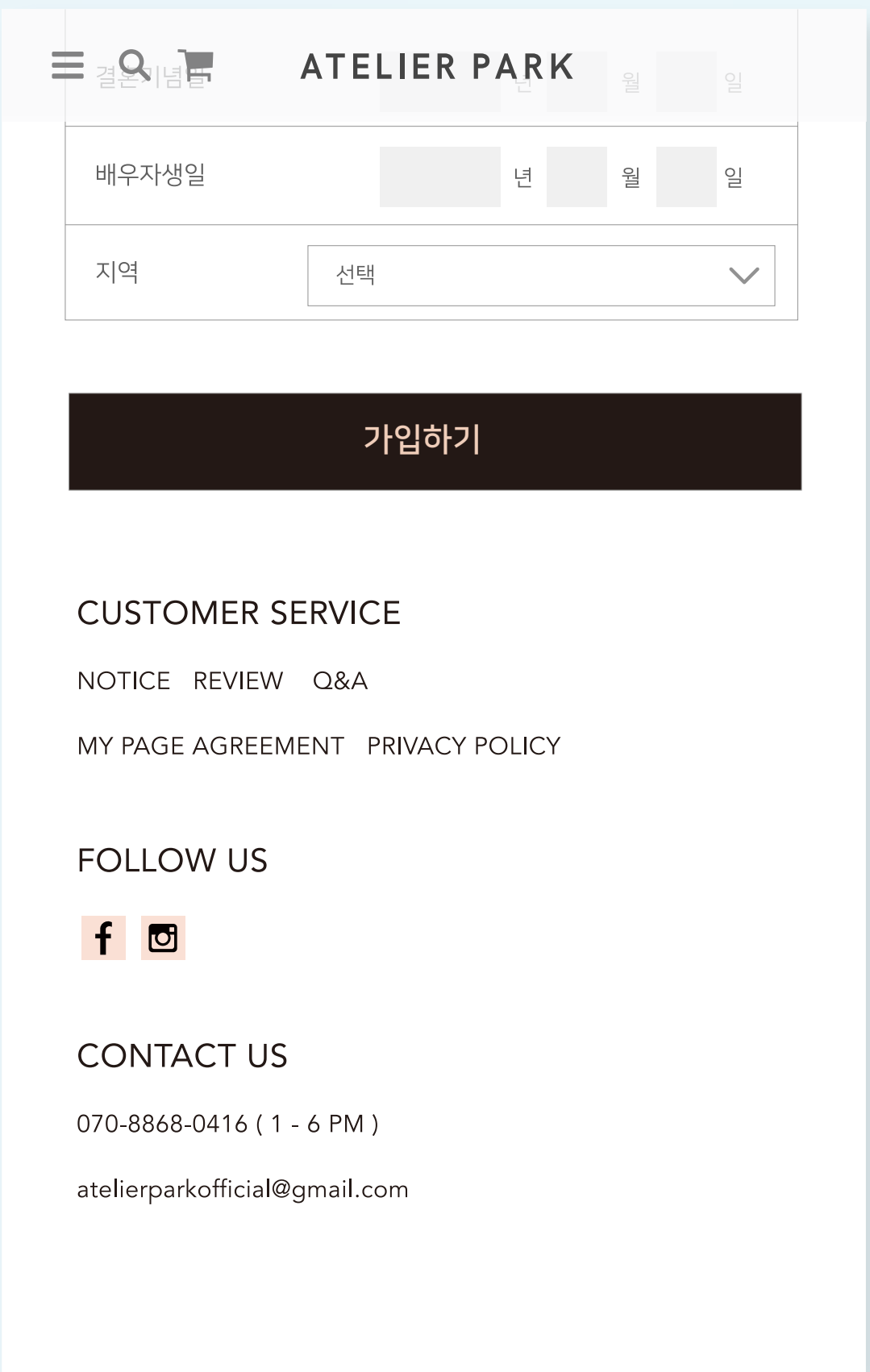
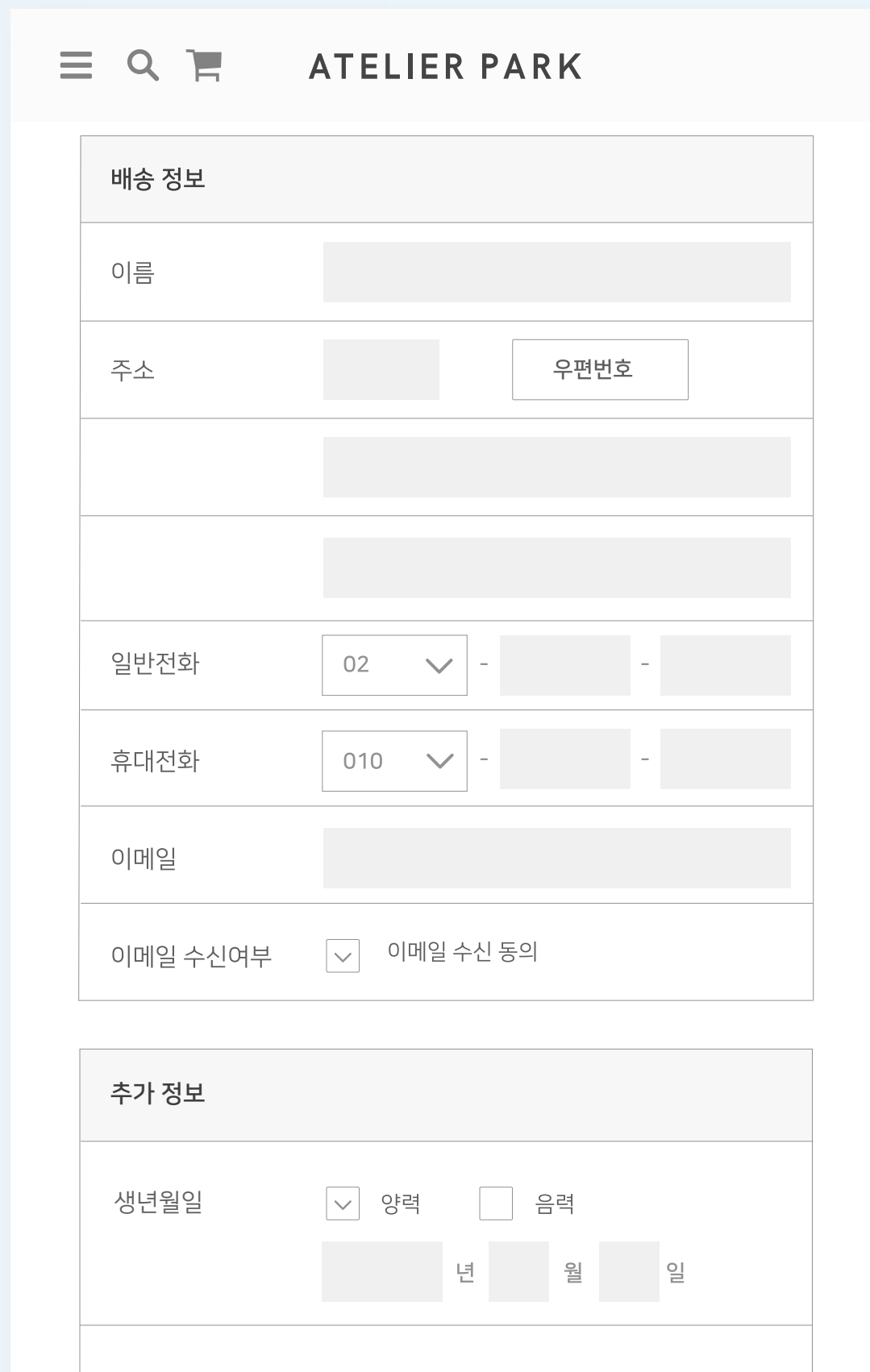
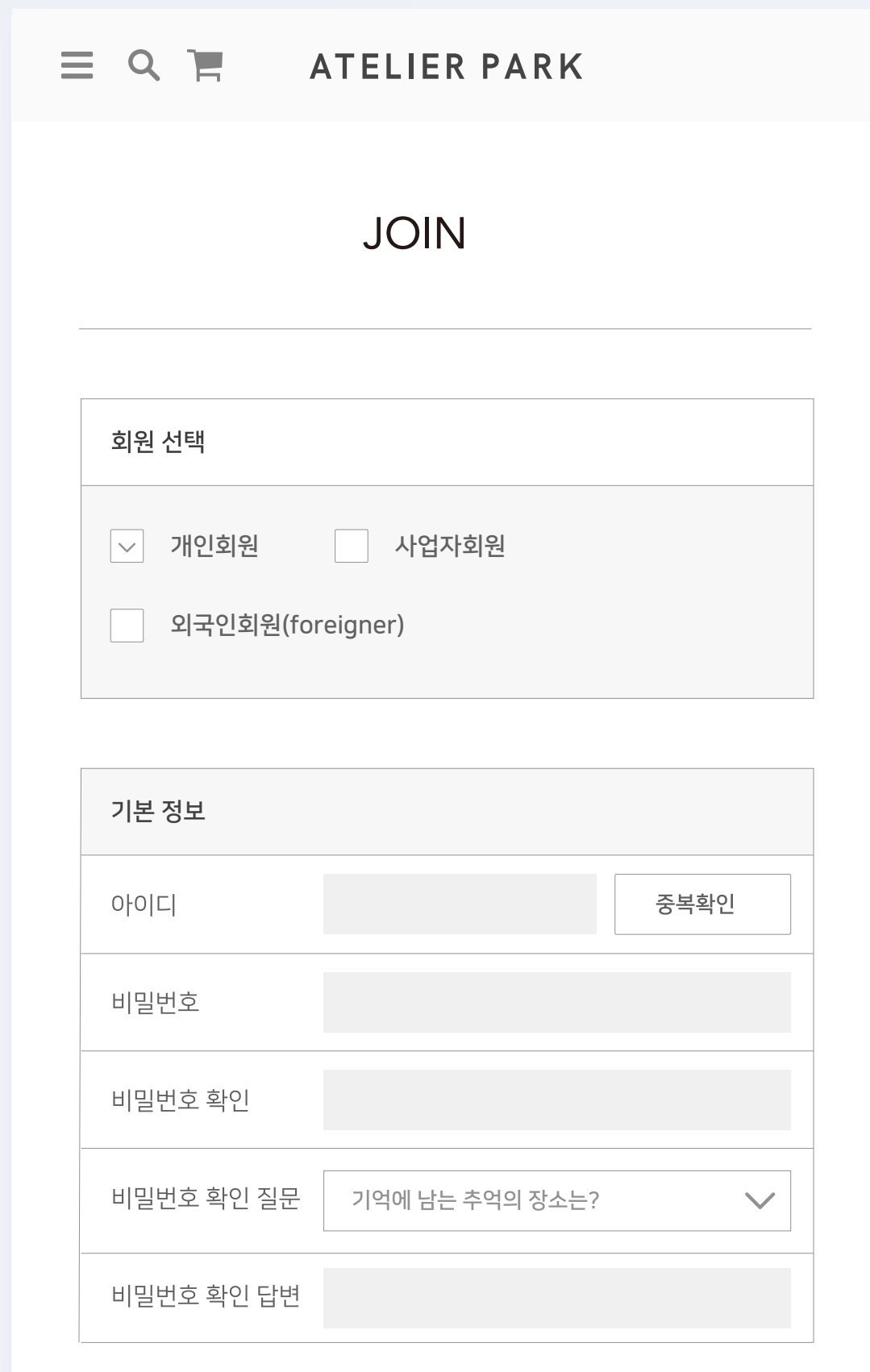
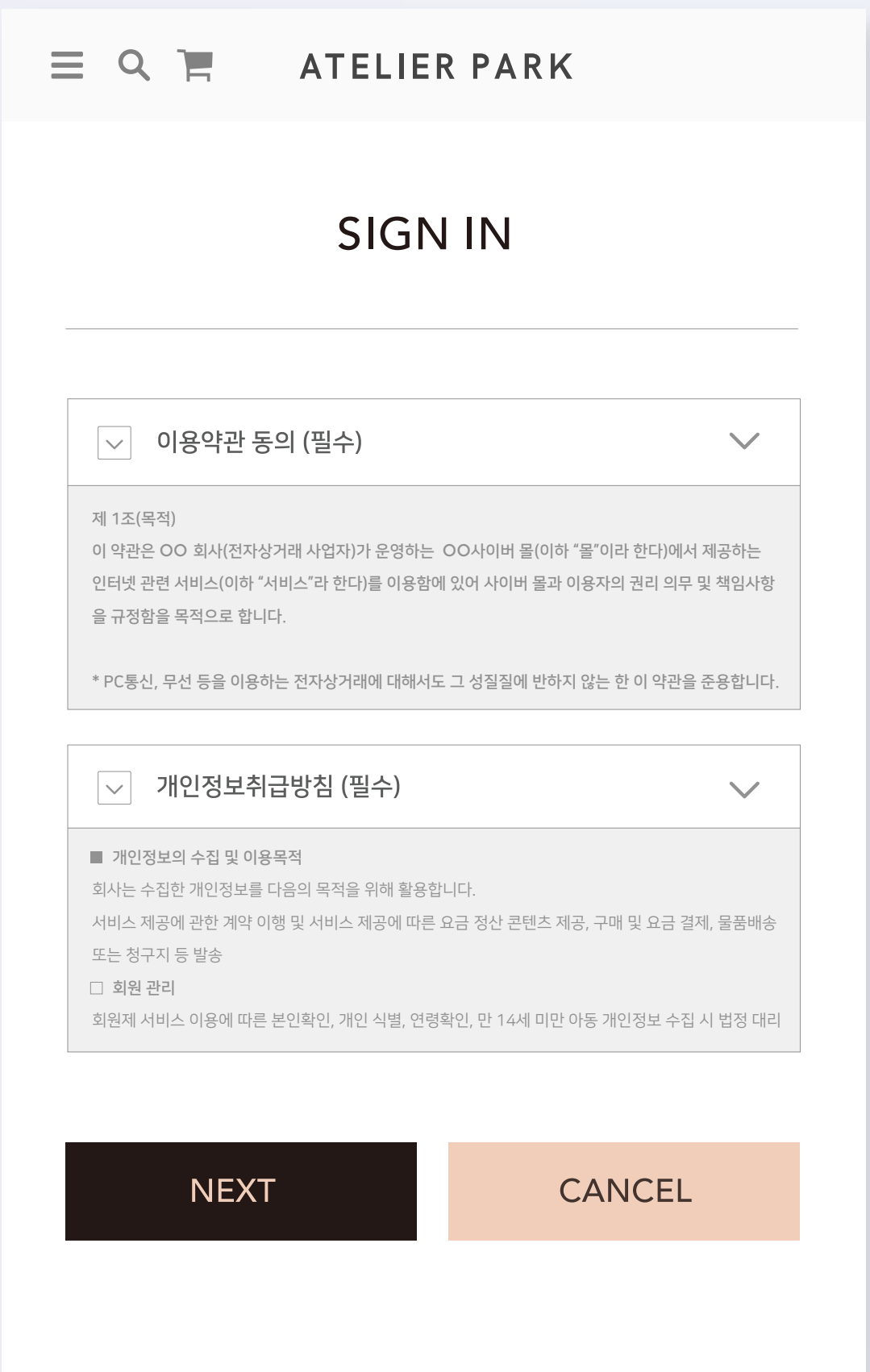
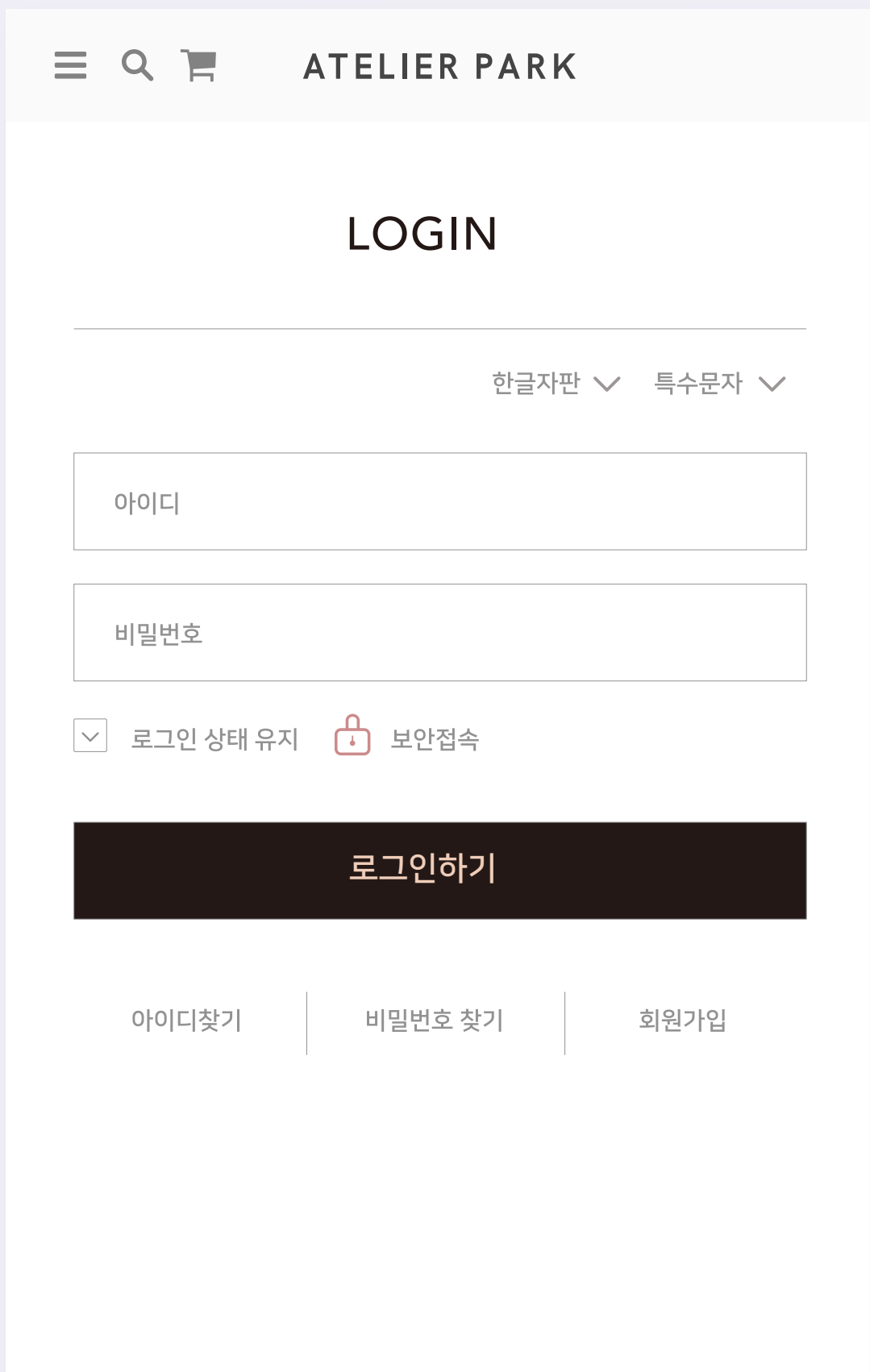
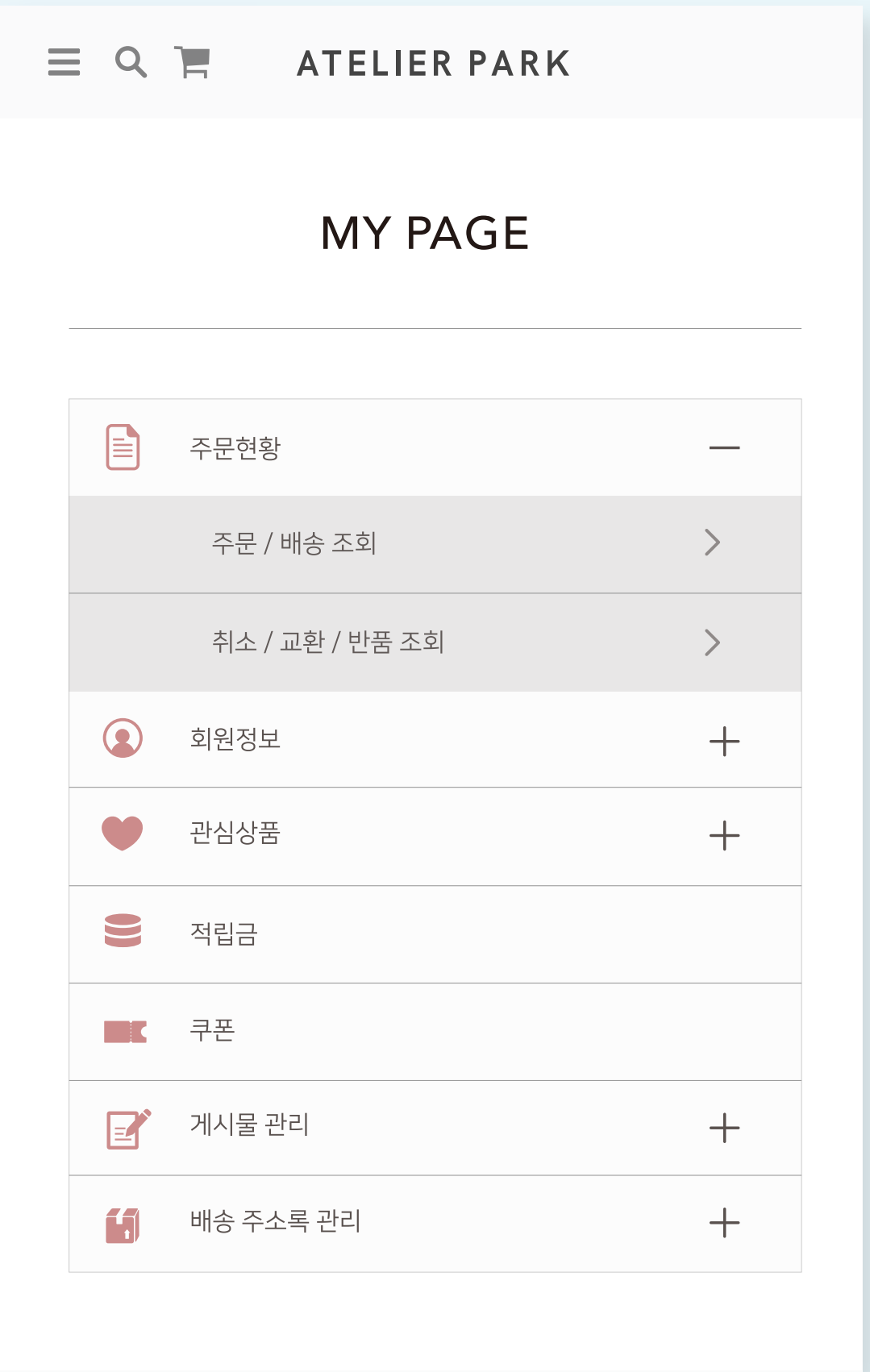
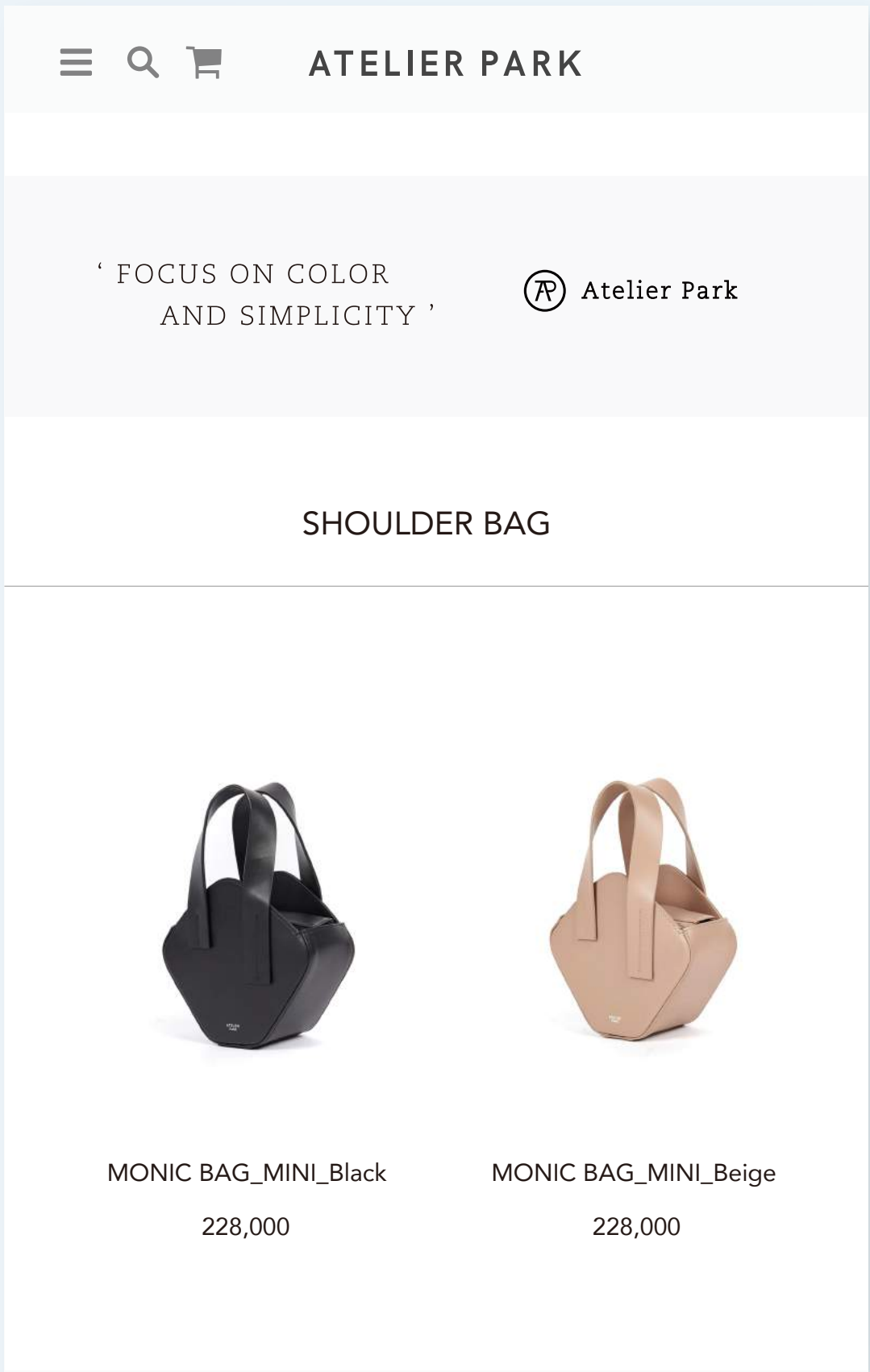
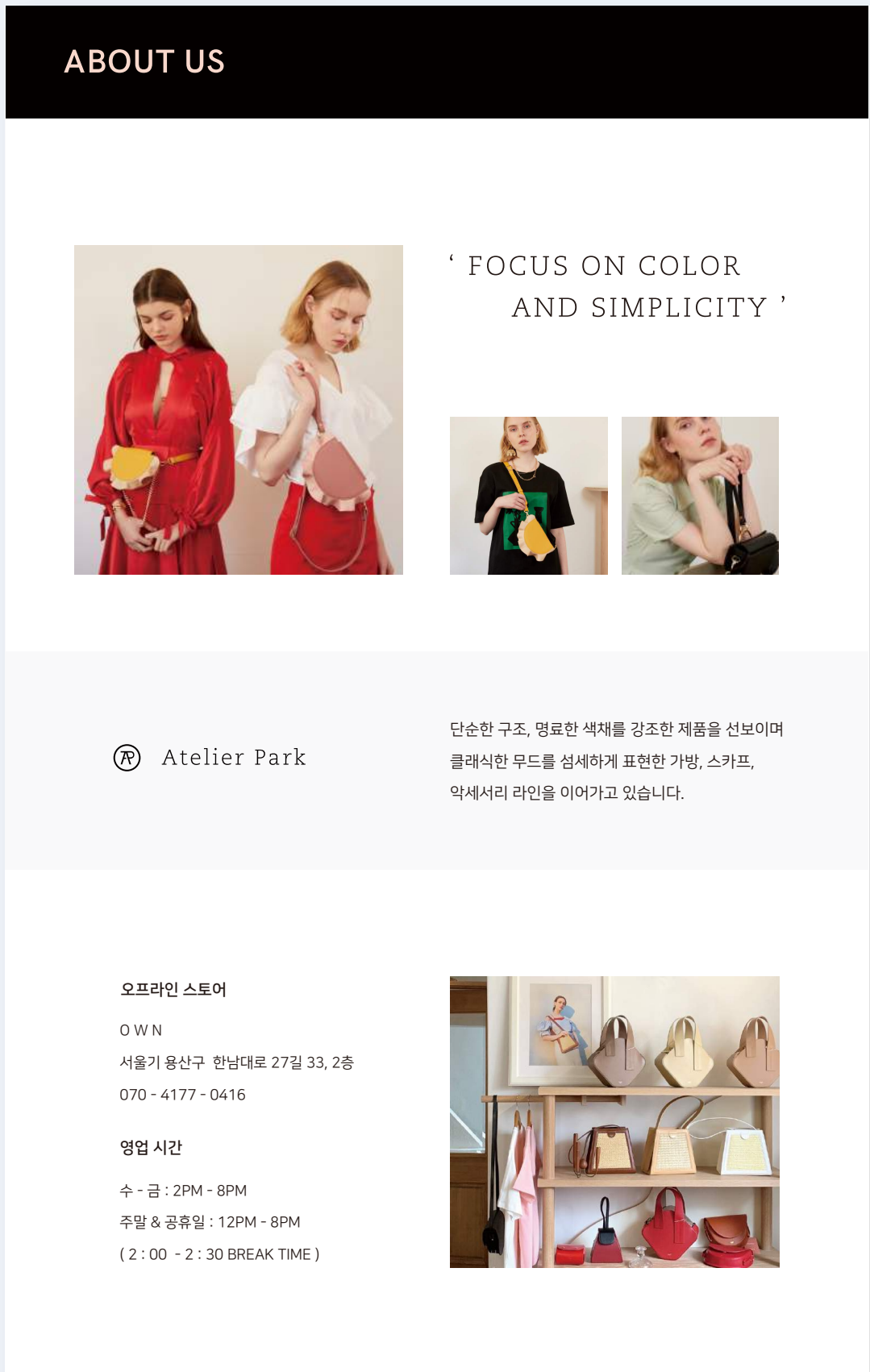
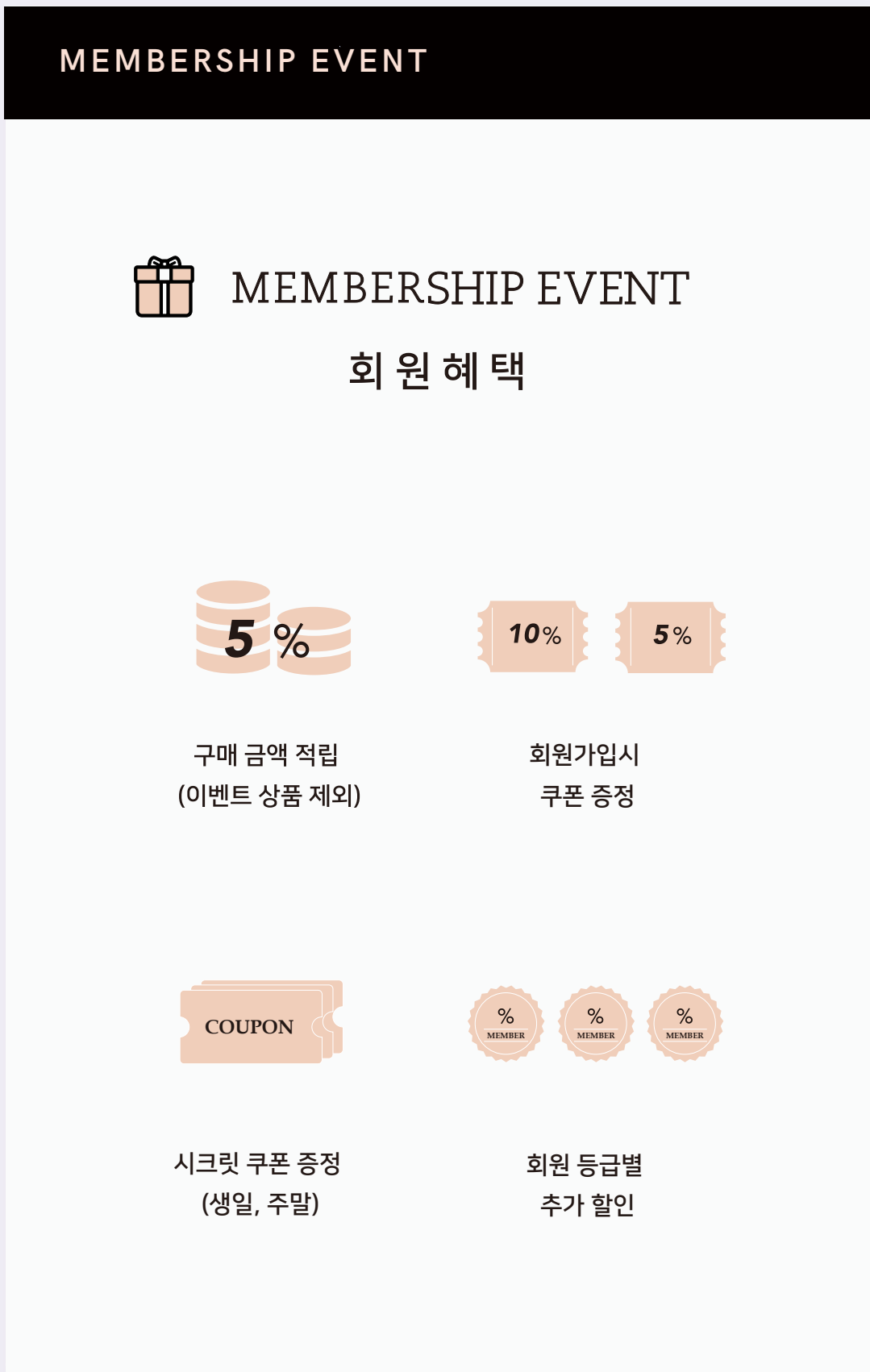
메인은 주력 상품으로 선정하였고, 상품이 돋보이도록
구역을 나눠 통일감을 주었습니다. 상품 소분류 차트로
바로 접속할 수 있습니다. 시즌의 전체적인 분위기와
어울면서 변화를 줄 수 있는 색채와 서체들을 선정하여
연결성있게 배치하였습니다.



Atelier Park Online Shop

Application UI/UX Design

아틀리에 파크 온라인 마켓 어플리케이션 시안 제작



Atelier Park Online Shop

Application UI/UX Design

아틀리에 파크 이지 월렛 상세페이지 시안 제작

Atelier Park



EASY WALLET
이지월렛

‘ FOCUS ON COLOR
AND SIMPLICITY ’



ATELIER PARK

일상에서 늘 마주하는 제품들로
채워진 아티스트 브랜드

클래식한 무드를 섬세하게 표현한
가방, 스카프, 악세서리 라인

단순한 구조, 명료한 색채를
강조한 제품들로 구성

EASY ITEMS LINE

니즈, 가격, 디자인을 모두 충족하는
대중적인 아이템을 선보입니다.

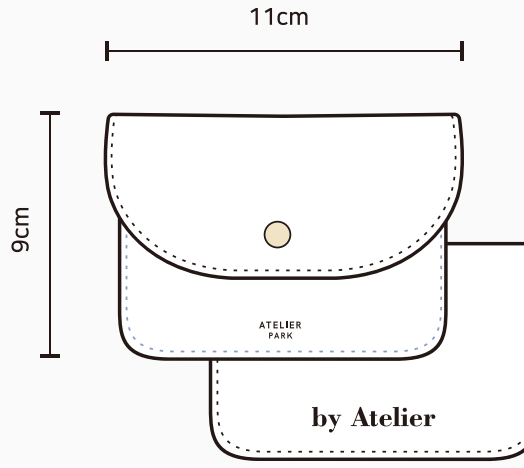
EASY WALLET
이지월렛

COLOR



눈에 띄는 배색으로 포인트를 주기 좋으며,
잘품하면서도 실용적인 디자인으로
카드나 명함을 수납하여 사용이 가능합니다

SIZE



11cm
9cm

* 명함 5장 + 카드 7장 수납이
가능하며, 그 이상 수납시
제품의 변형이 생길 수 있습니다.

* Synthetic Leather

OPTION



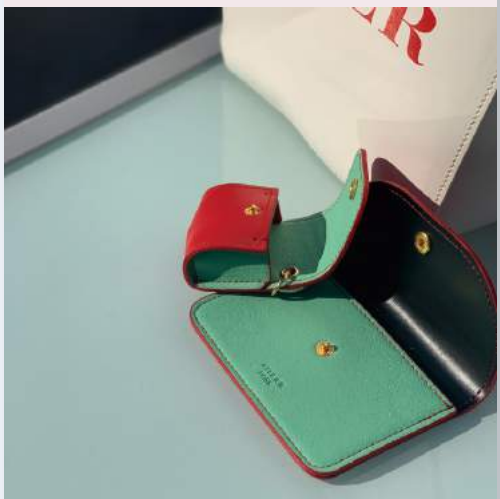
MUSTARD / YELLOW



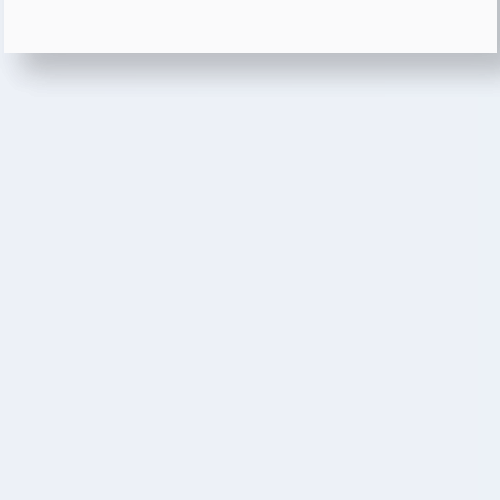
02.
RED / MINT



03.
MAGENTA / PINK



04.
ORANGE / NAVY

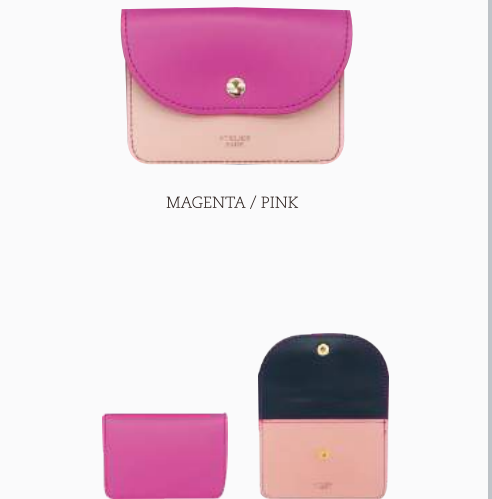


05.
LIGHT GRAY / PINK



06.
BLACK

07.
CAMEL / GREEN



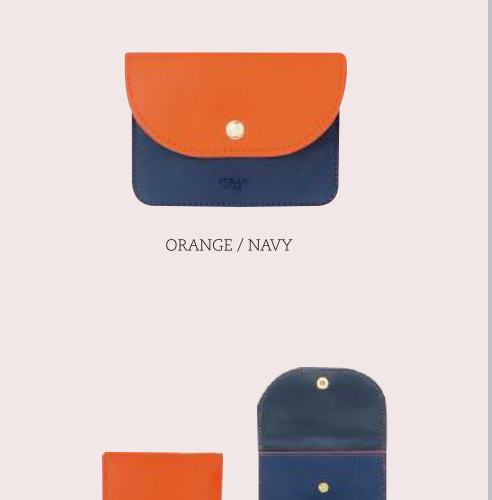
08.
OLIVE GREEN / BEIGE



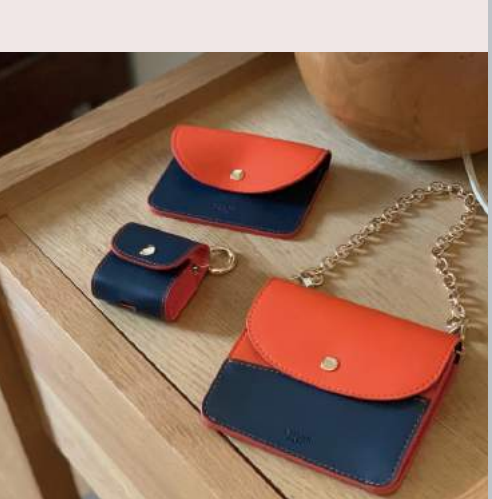
09.
BURGUNDY / SKY BLUE



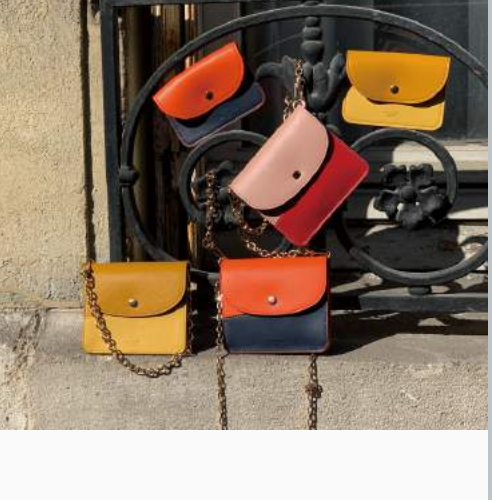
DETAIL



DETAIL



DETAIL

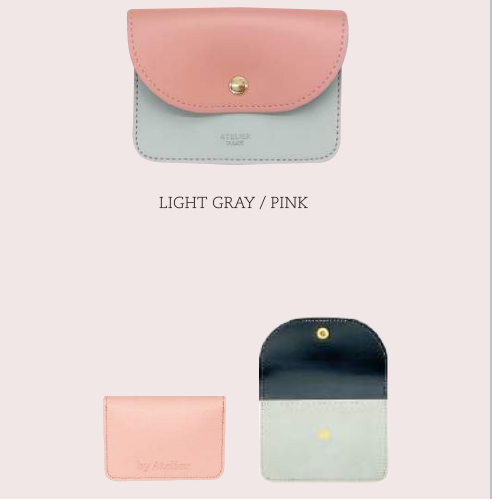


DETAIL



DETAIL

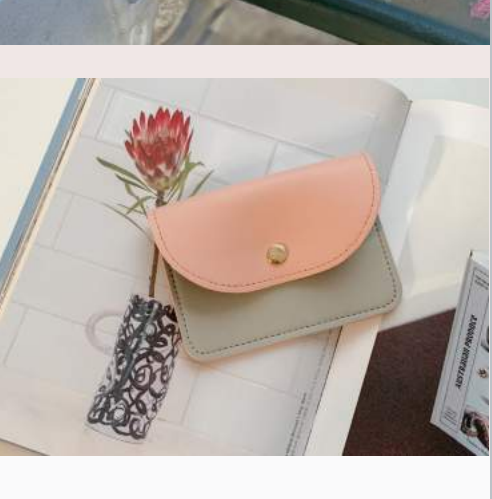
03.
MAGENTA / PINK



04.
ORANGE / NAVY



05.
LIGHT GRAY / PINK



06.
BLACK



07.
CAMEL / GREEN



08.
OLIVE GREEN / BEIGE



09.
BURGUNDY / SKY BLUE



DETAIL

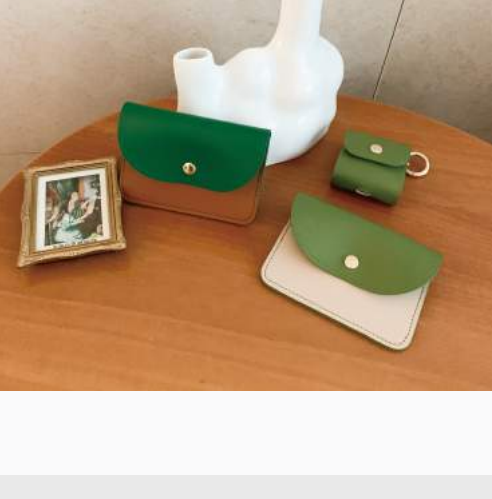
07.
CAMEL / GREEN



08.
OLIVE GREEN / BEIGE



09.
BURGUNDY / SKY BLUE



DETAIL



DETAIL



DETAIL



DETAIL

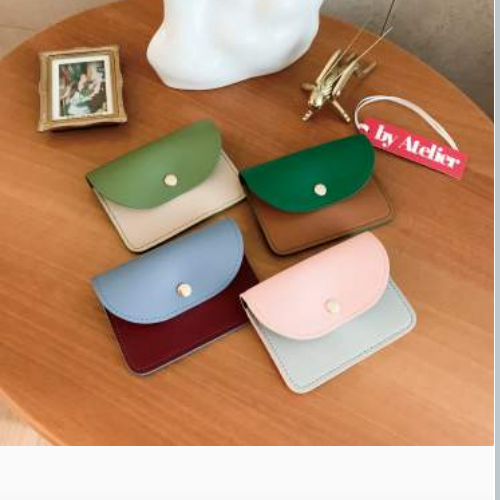


DETAIL

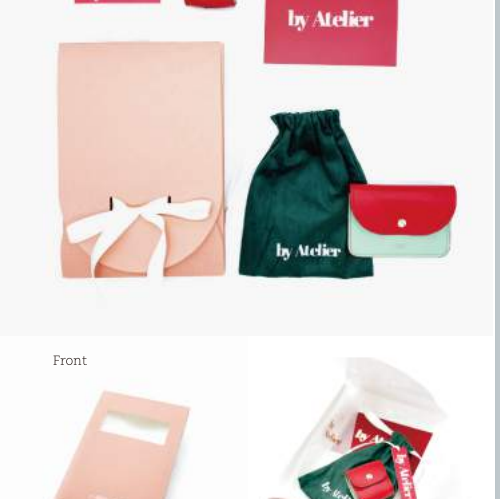
09.
BURGUNDY / SKY BLUE



03.
MAGENTA / PINK



04.
ORANGE / NAVY



05.
LIGHT GRAY / PINK



06.
BLACK



07.
CAMEL / GREEN



08.
OLIVE GREEN / BEIGE

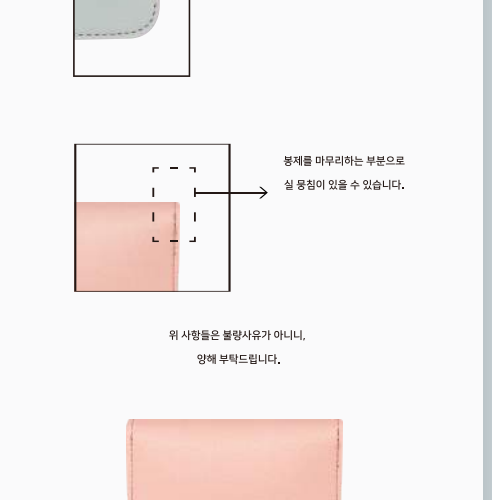


DETAIL

DETAIL



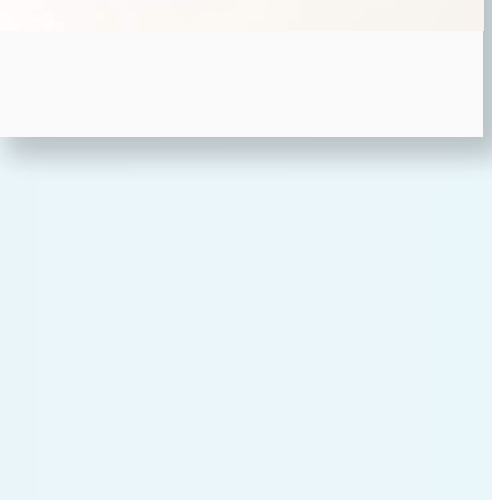
DETAIL



DETAIL



DETAIL



DETAIL



DETAIL



DETAIL

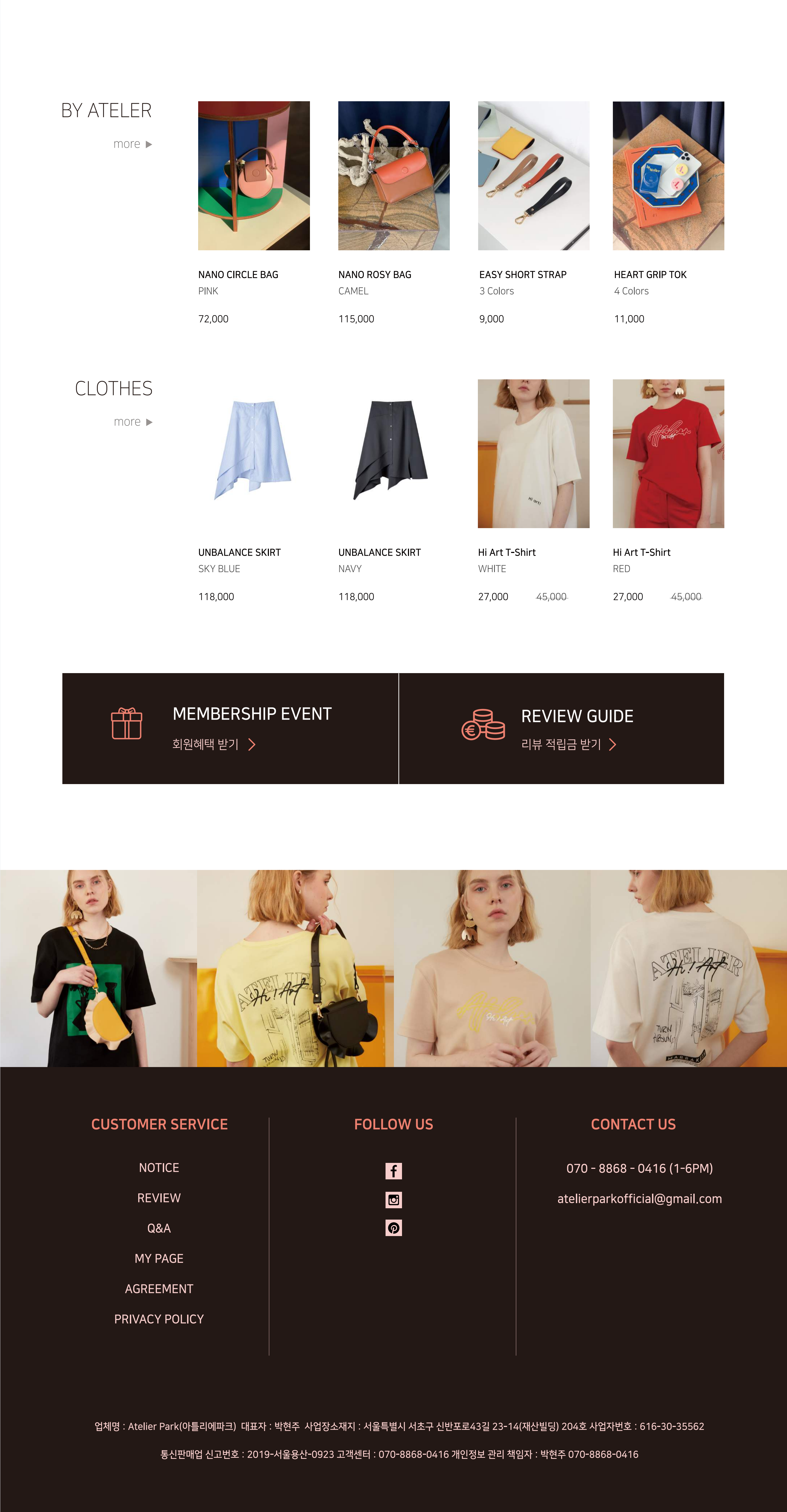
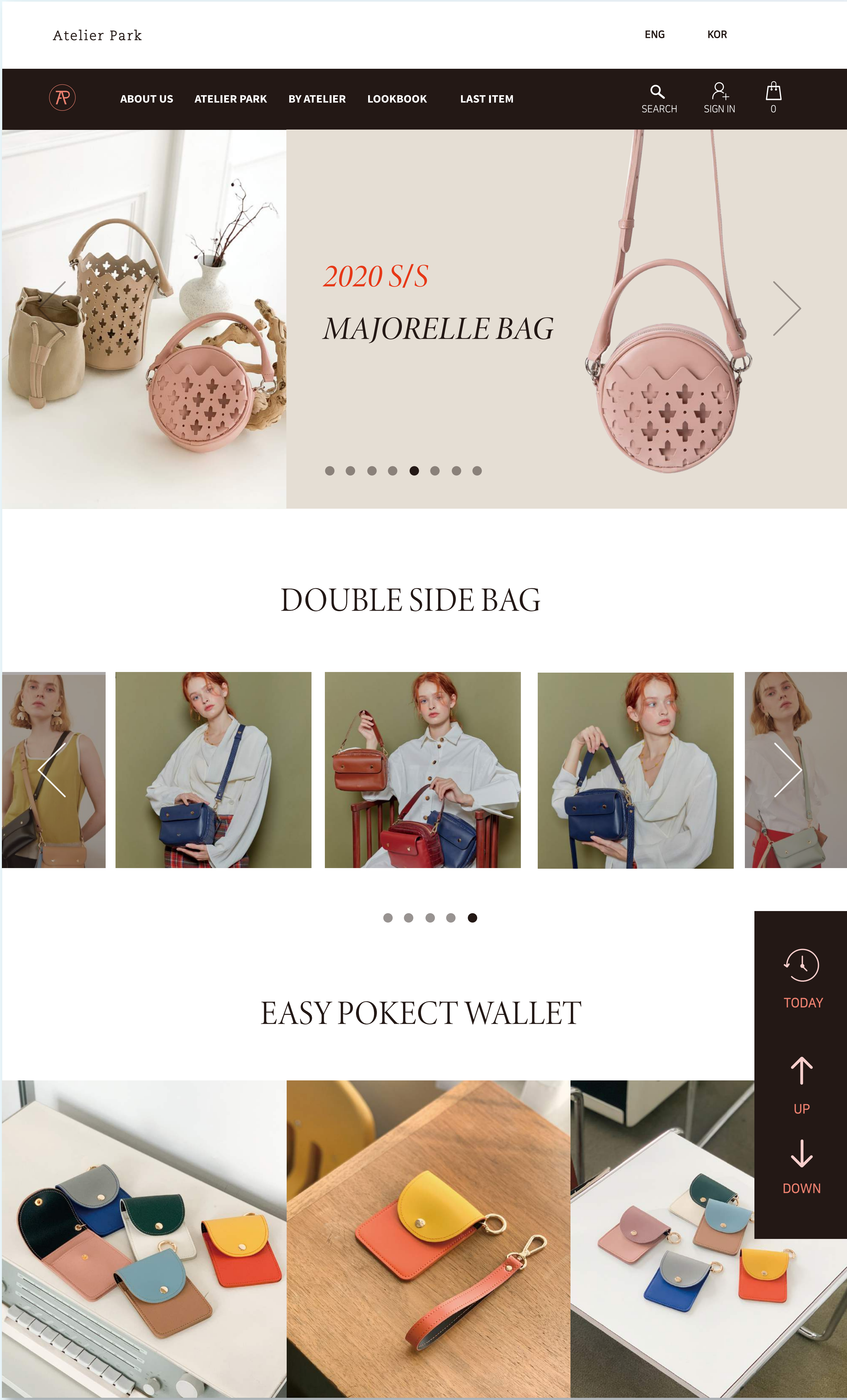


DETAIL

Atelier Park Online Shop

UI/UX Design - Website

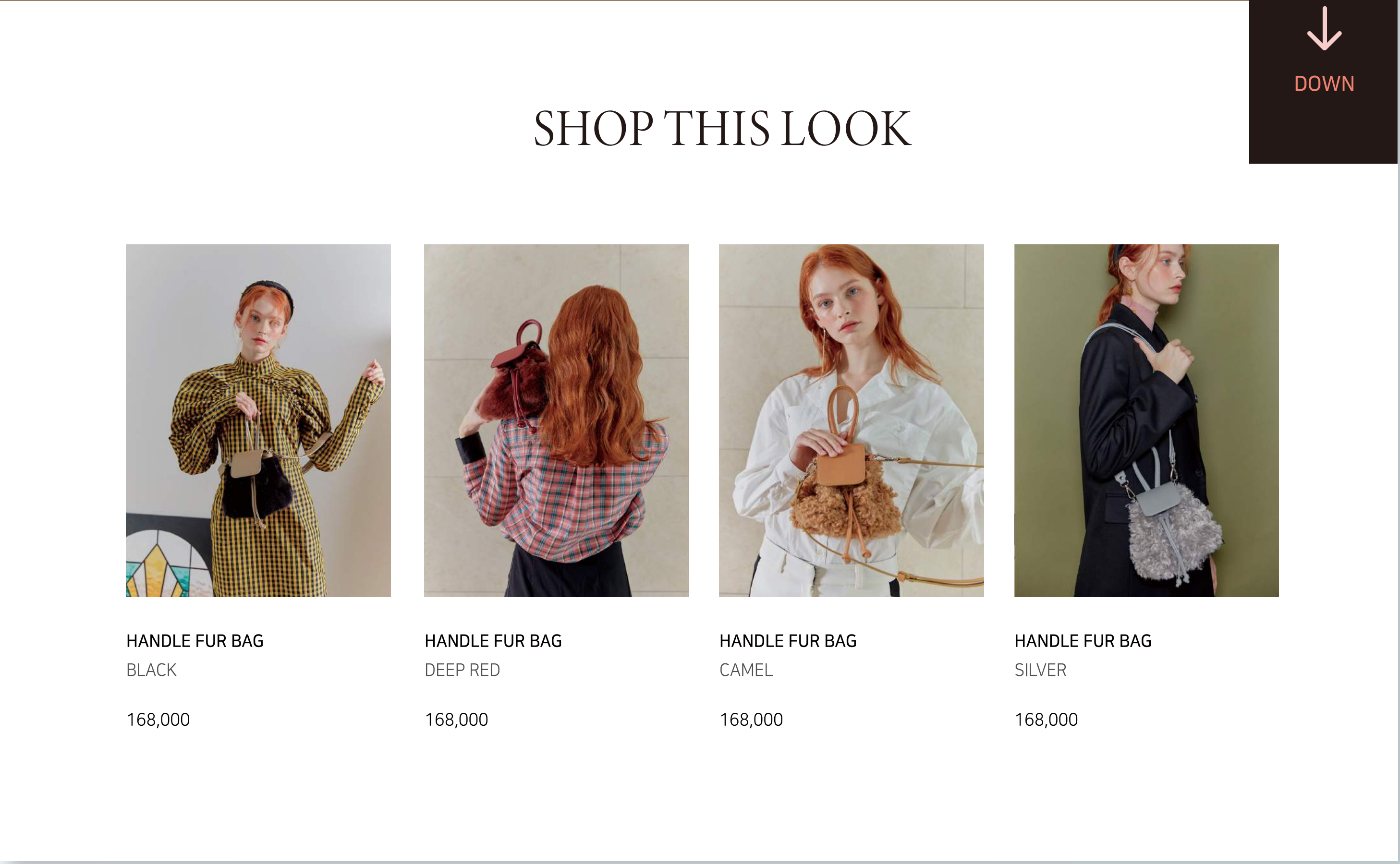
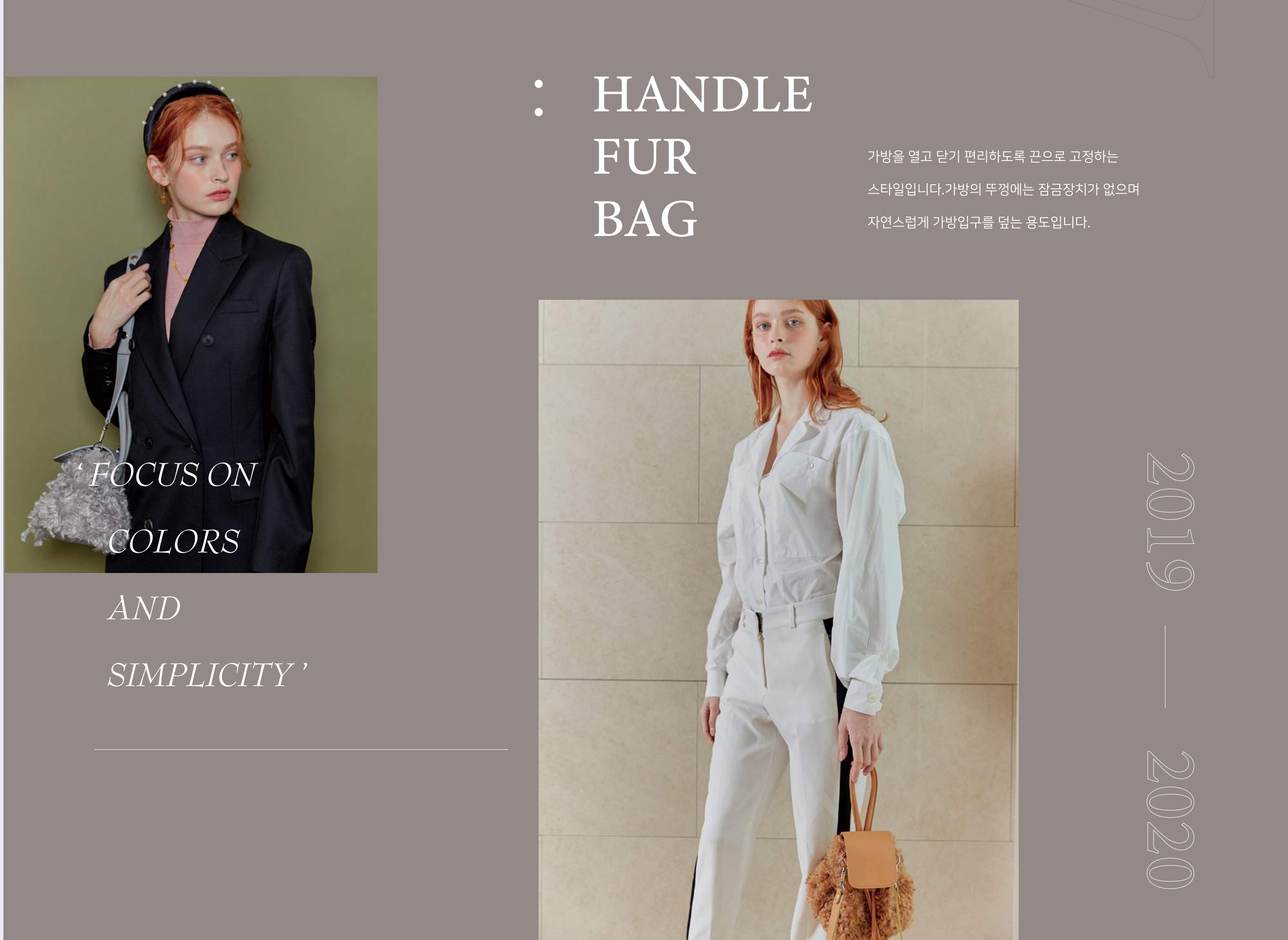
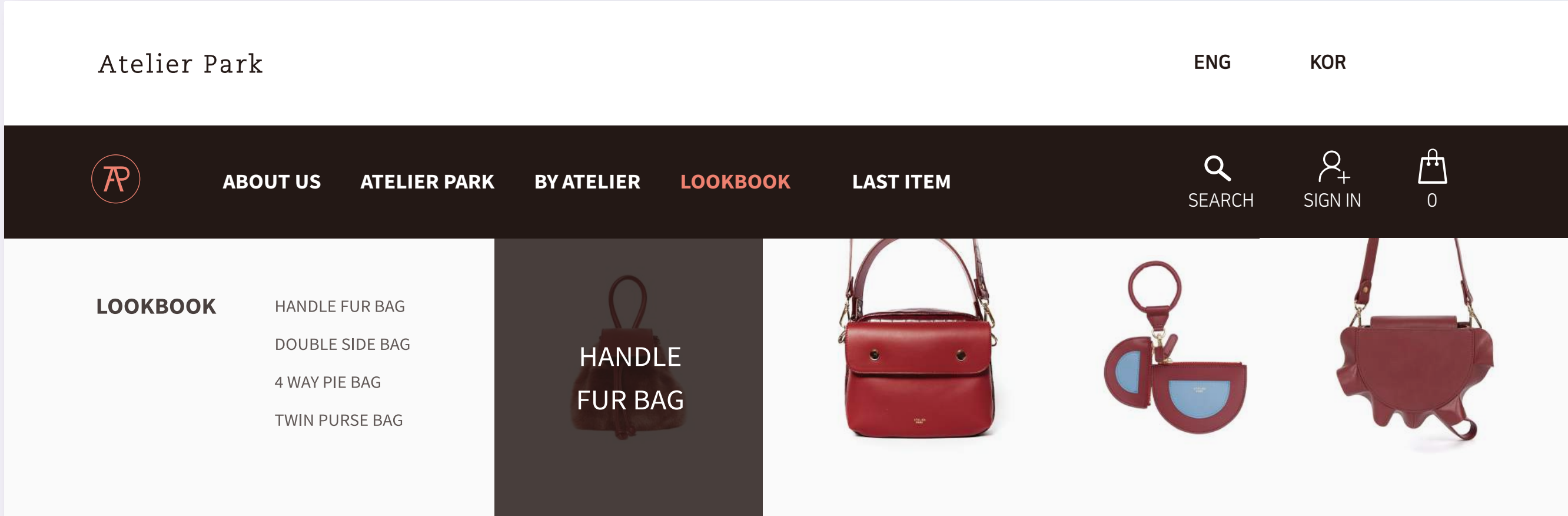
아틀리에 파크 온라인 마켓 웹 사이트



Atelier Park Online Shop

UI/UX Design - Website

아틀리에 파크 온라인 마켓 웹 사이트



Atelier Park Online Shop

SNS Maketing Update

아틀리에 파크 SNS 마케팅 업데이트

Atelier Park

S/S 18
SHOW ROOM
PARIS

DATE
09/ 26 [TUE] - 09/27 [WED]

On appointment only
love@atelierpark.co.kr

19 Avenue de l'Opera, 75001 Paris France

Atelier Park
Showroom

1 Floor, Sinbanpo-ro 42 gill, 1 1.banpo-gu, seoul
서울특별시 반포구 신반포로 42길 11, 1층

NOTICE

4/5 (금) 8 pm
아틀리에 티셔츠 3종 출시
더블사이드백 민트, 레드 미임금 수량 OPEN

4/10 (수) 8 pm
파이백 뉴 컬러 출시
라미백 미니, 이지케이스, 시어백 재 입고 OPEN

4/12 (금) 8 pm - 4/14 11 pm
지오백 품질 컬러 신 주문 OPEN

Instagram
@ atelier_park
www.atelierpark.co.kr

2nd
Anniversary
SALE

04.14 - 04.17
only 4 days

All Products - 20 %
Free Gifts! (Random)

WWW.ATELIERPARK.CO.KR

SS
20
MAJORELLE
LINE

NOTICE

10월부터 소름 정상 오픈 예정
방문에 참고하여 주시길 바랍니다.

SHOWROOM
Atelier Park
OPEN

1 Floor, Sinbanpo-ro 42 gill, 1 1.banpo-gu, seoul
서울특별시 반포구 신반포로 42길 11, 1층

매주 토요일 12-5 PM

Atelier Park

atelierpark

공식 사이트 또는 인스타그램에
포토 리뷰를 남겨 주세요.
감사 적립금 3,000원을 드립니다.

Atelier Park

단순한 구조, 영리한 제작을 강조한 제품을 선보이며
클래식한 무드를 완벽하게 표현한 가방, 스카프,
악세서리 라인들이 이어지고 있습니다.

FOCUS ON COLOR
AND SIMPLICITY

오프라인 스토어
09월 26
서울특별시 반포구 신반포로 27길 33, 2층
070 - 4577 - 0416

영업 시간
수 - 금 10PM - 09PM
주말 & 공휴일 12PM - 09PM
(2:00 - 2:30 BREAK TIME)

MERKURY INNOVATIONS - Geeni

Corporate Identity 머큐리 이노베이션스 CI

Logo

Symbol mark

Grid System

Concept

신뢰감을 나타내는 푸른 계열의 색상을
그라데이션화하였습니다. 편리성을
제공하기 위해 기업내 전자기기가 사용자와
연결되어 있다는 신뢰와 믿음을 확고히 하는
심볼마크이며, 이어진 둥근 형태로 시각적인
안정감을 제공할 수 있습니다.



Icon

Logotype

Information

MERKURY와 INNOVATIONS의 배치가 동떨어져
보이지 않게 무게감을 적절히 나누도록 하였습니다.
심볼마크와 어울릴 수 있도록 약간의 곡선을
살린 서체를 그라데이션화하여 로고타입을
만들었습니다. 대표 상품인 Geeni의 Identity를
나타내고, 이를 시각화할 수 있도록 하였습니다.

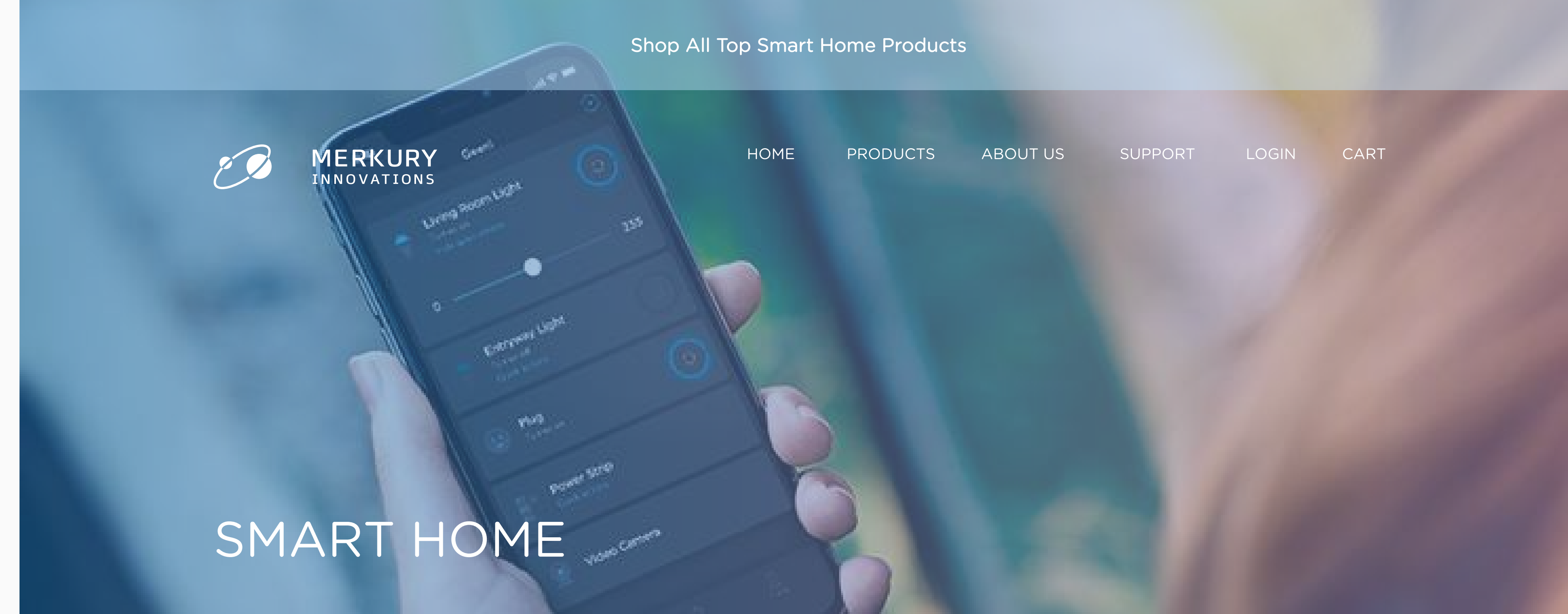
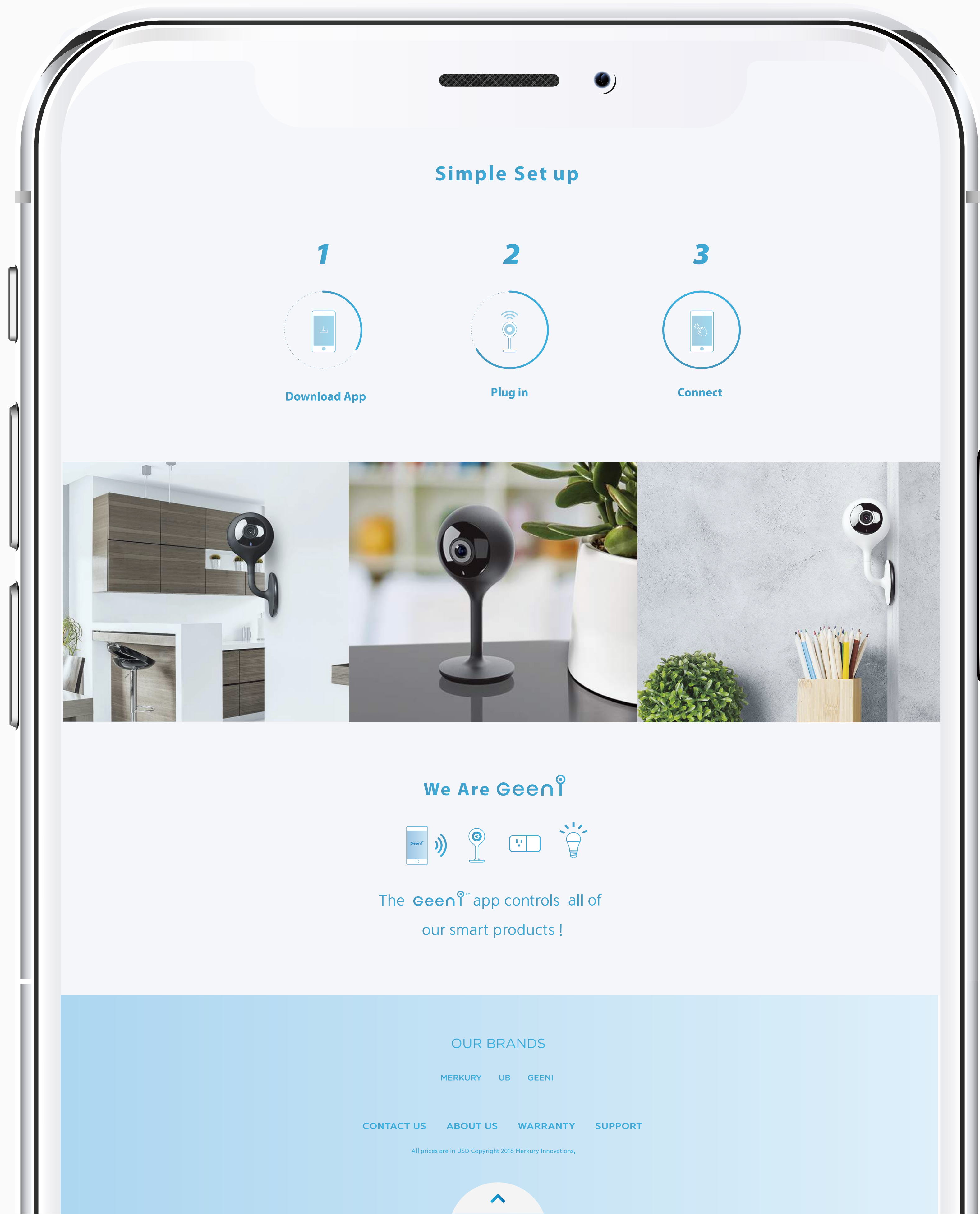


MERKURY INNOVATIONS - Geeni

Smart Wi-Fi Home Web page

머큐리 이노베이션스 웹 기획

Moblie Web Development



SMART HOME

WORKS WITH YOUR EXISTING HOME WIFI
CHECK IN USING YOUR SMARTPHONE FROM

ANYWHERE AT ANITIME.

[Read More](#)



SMART Wi-Fi CAMERA

The Mercurry Innovations Smart WiFi 720P Smart Wi-Fi Security Camera allows users to watch over their home with quality recordings plus speak and listen to those on the other end.

 Protection & Safety

 Share Access

 Motion Alerts

 Wall - Mountable

 NightVision

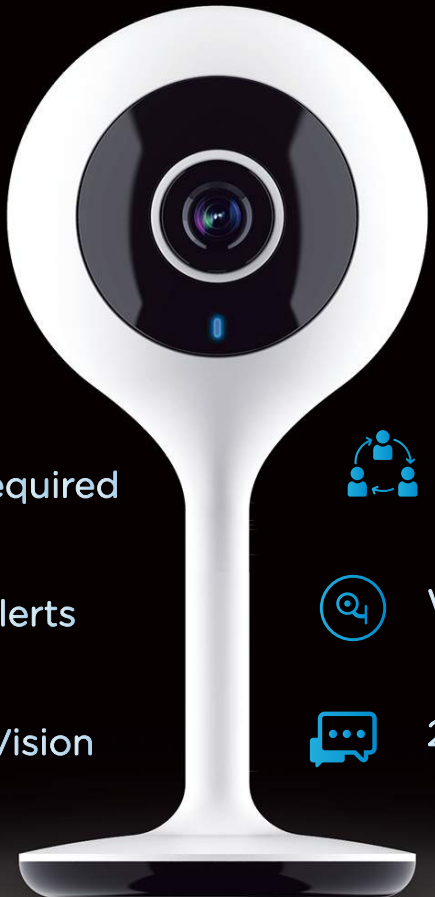
 2 - Way Mic



MERKURY INNOVATIONS - Geeni

Smart Wi-Fi Camera 상품 소개안 제작

Product information



- No Hubs Required
- Motion Alerts
- Night Vision
- Share Access
- Wall - Mountable
- 2 - Way Mic

Works with Microsoft Cortana

Works with amazon alexa

Works with Google Assistant

Wall Mountable

Bend and mount at any angle. Adhesive included.

Flexible stem

Review and save high quality images and recorded videos*.
* MicroSD card required to record video, not included.





- Set Your Schedule
- Decoration & Stylish
- Share Access
- Adjust Dimming & Temperature
- No Hub Required
- Group Bulbs

Works with Microsoft Cortana

Works with amazon alexa

Works with Google Assistant



Listen & Talk

Hear what's happening and engage in live two-way conversations thanks to the built-in mic and speaker.





Set Your Schedule

Set Schedules to turn connected devices on and off at designed times reducing energy costs





- Whisper Quiet
- Set Schedule
- No Hubs Required
- Mood lights
- 3 Timer Setting
- Share Access

Works with Microsoft Cortana

Works with amazon alexa

Works with Google Assistant



Motion Alerts

Not expecting and action
Get push notification at the exact instance of any movement.





- Set Your Schedule
- Share Access
- Safety & Control
- Save Energy
- Control from Anywhere
- No Hubs Required

Works with Microsoft Cortana

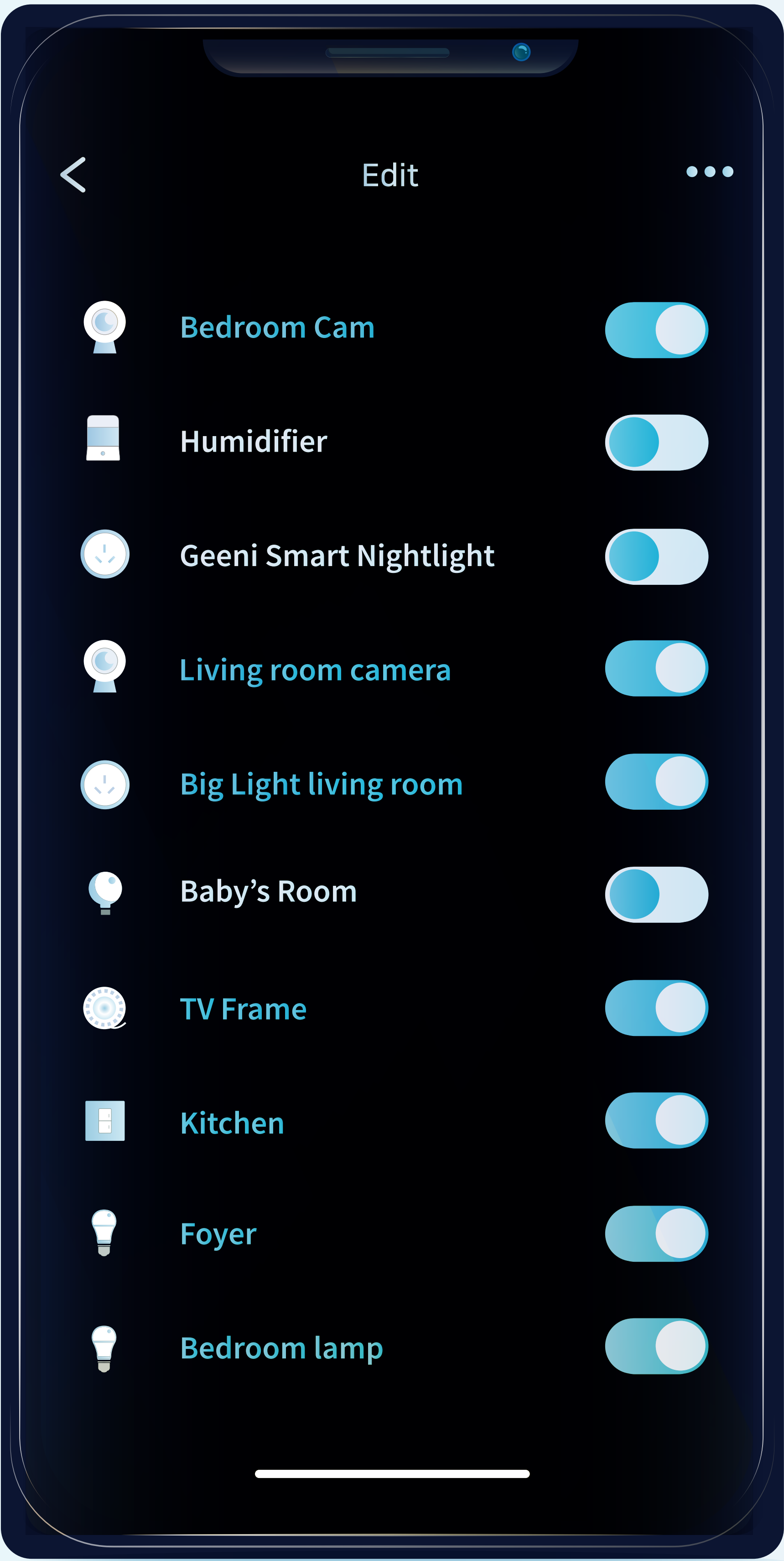
Works with amazon alexa

Works with Google Assistant

MERKURY INNOVATIONS - Geeni

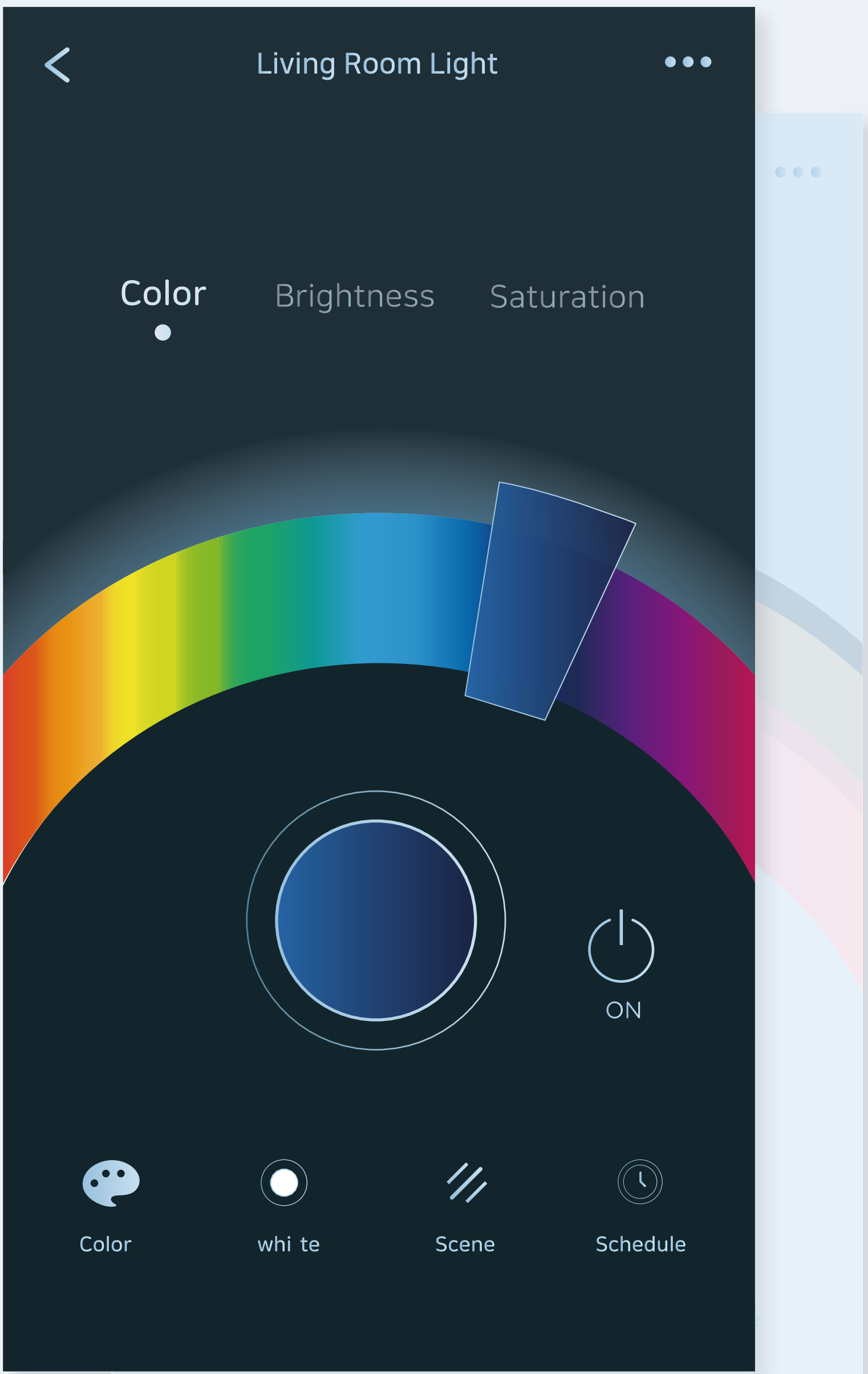
Smart Wi-Fi Home Application

스마트 와이파이 홈 어플리케이션 시안 제작



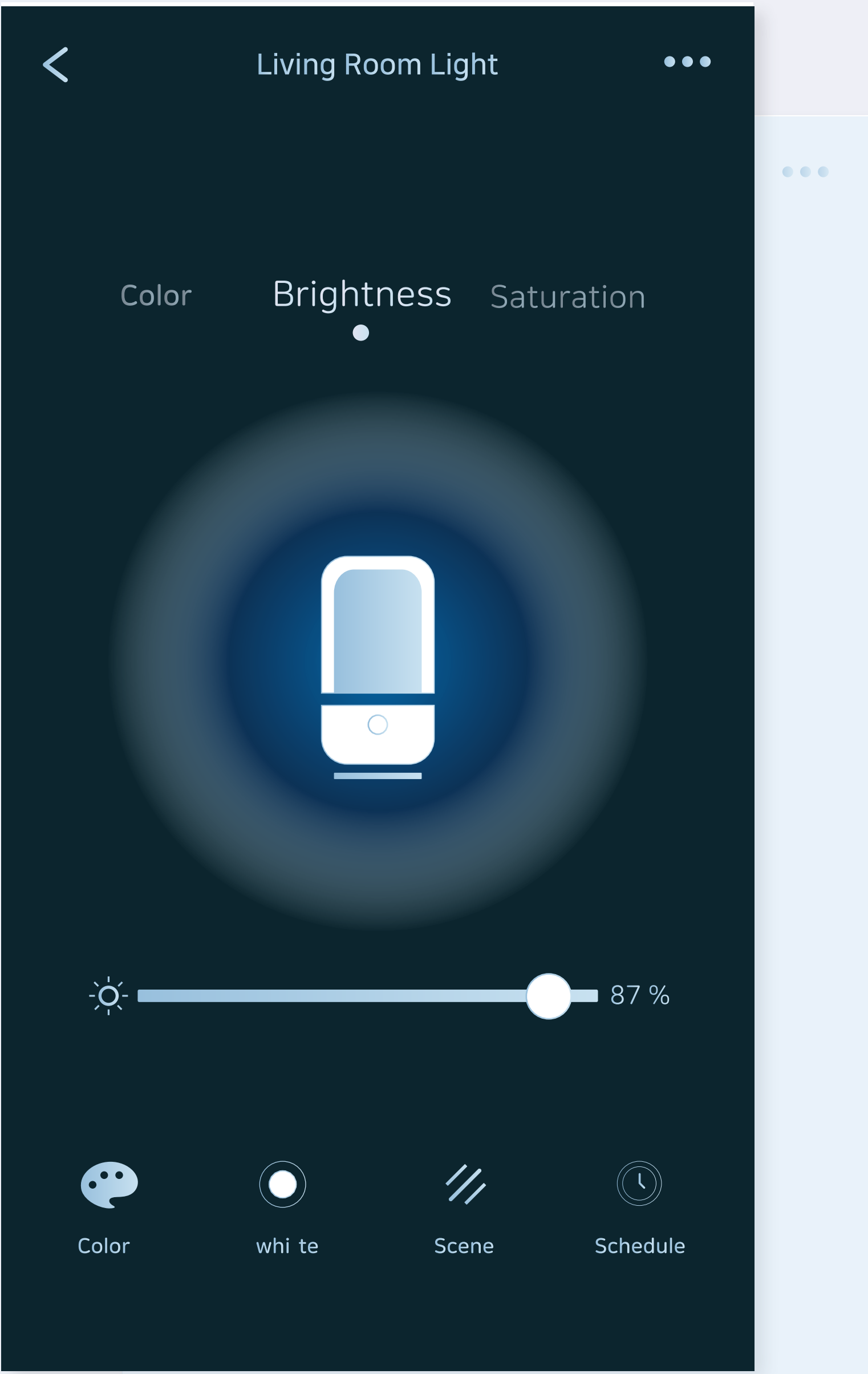
Control Devices

Color Bulbs



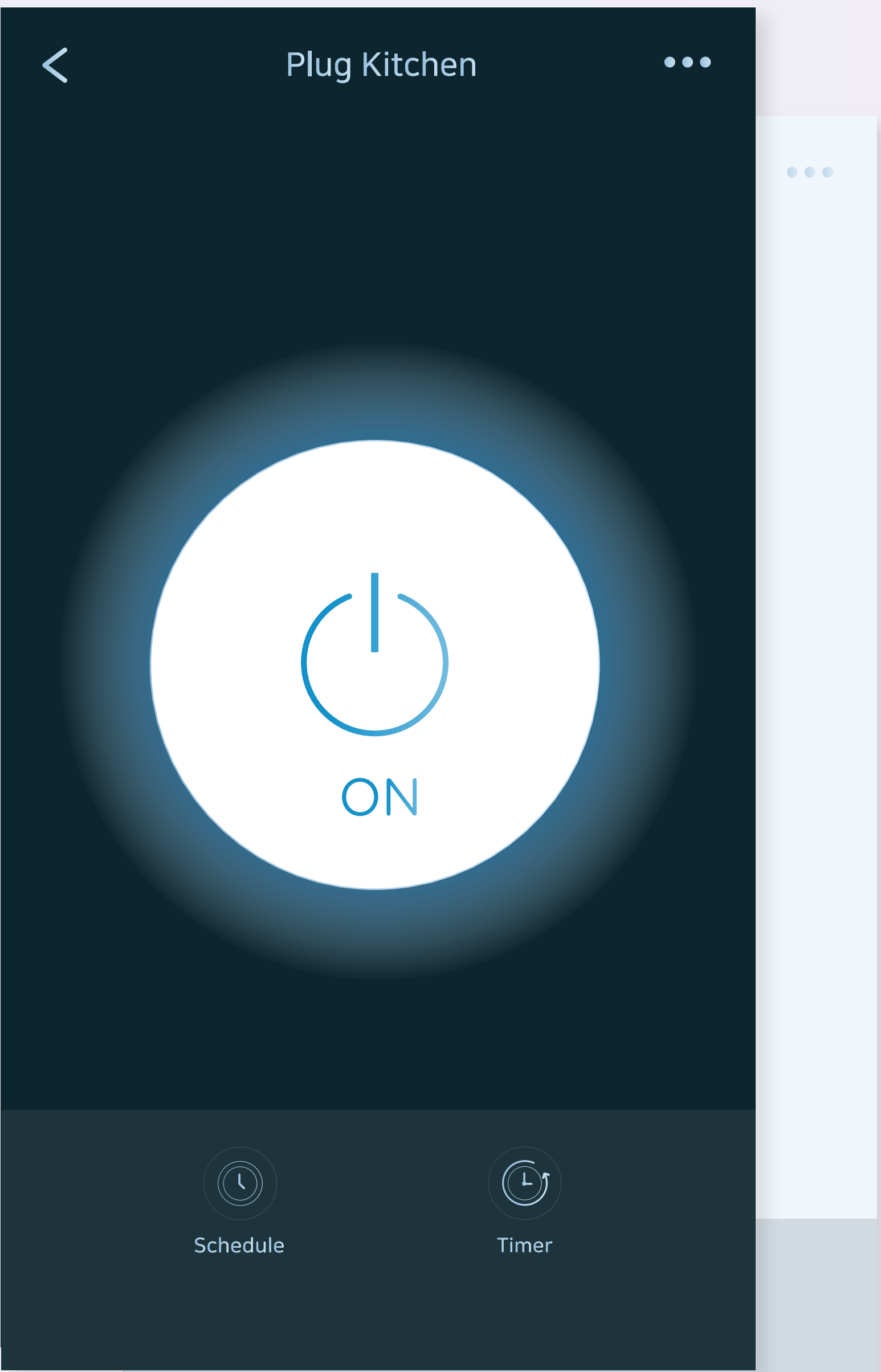
Easy Controls

No hubs required



Control Devices

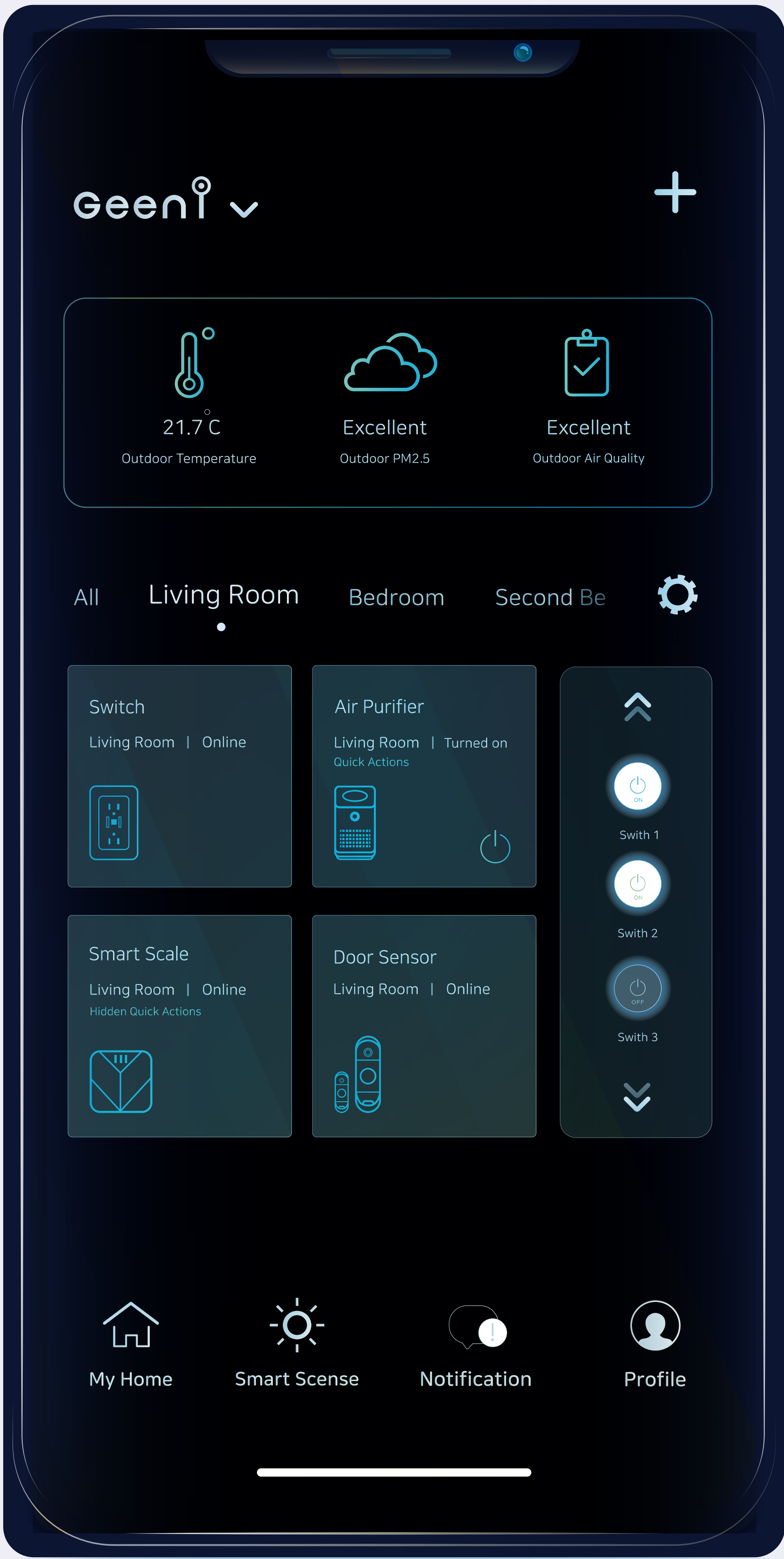
As easy as an ON / OFF switch



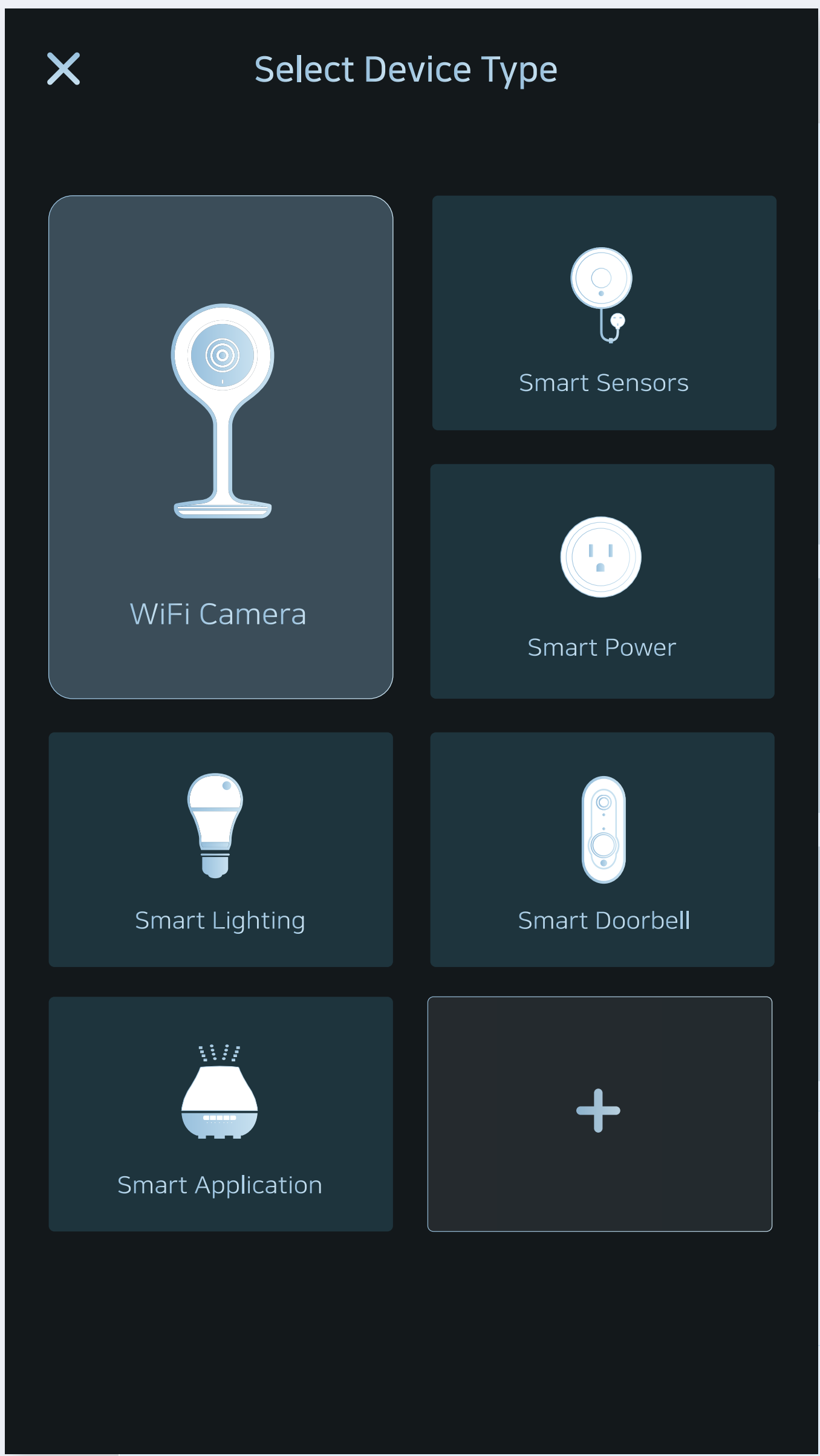
MERKURY INNOVATIONS - Geeni

Smart Wi-Fi Home Application

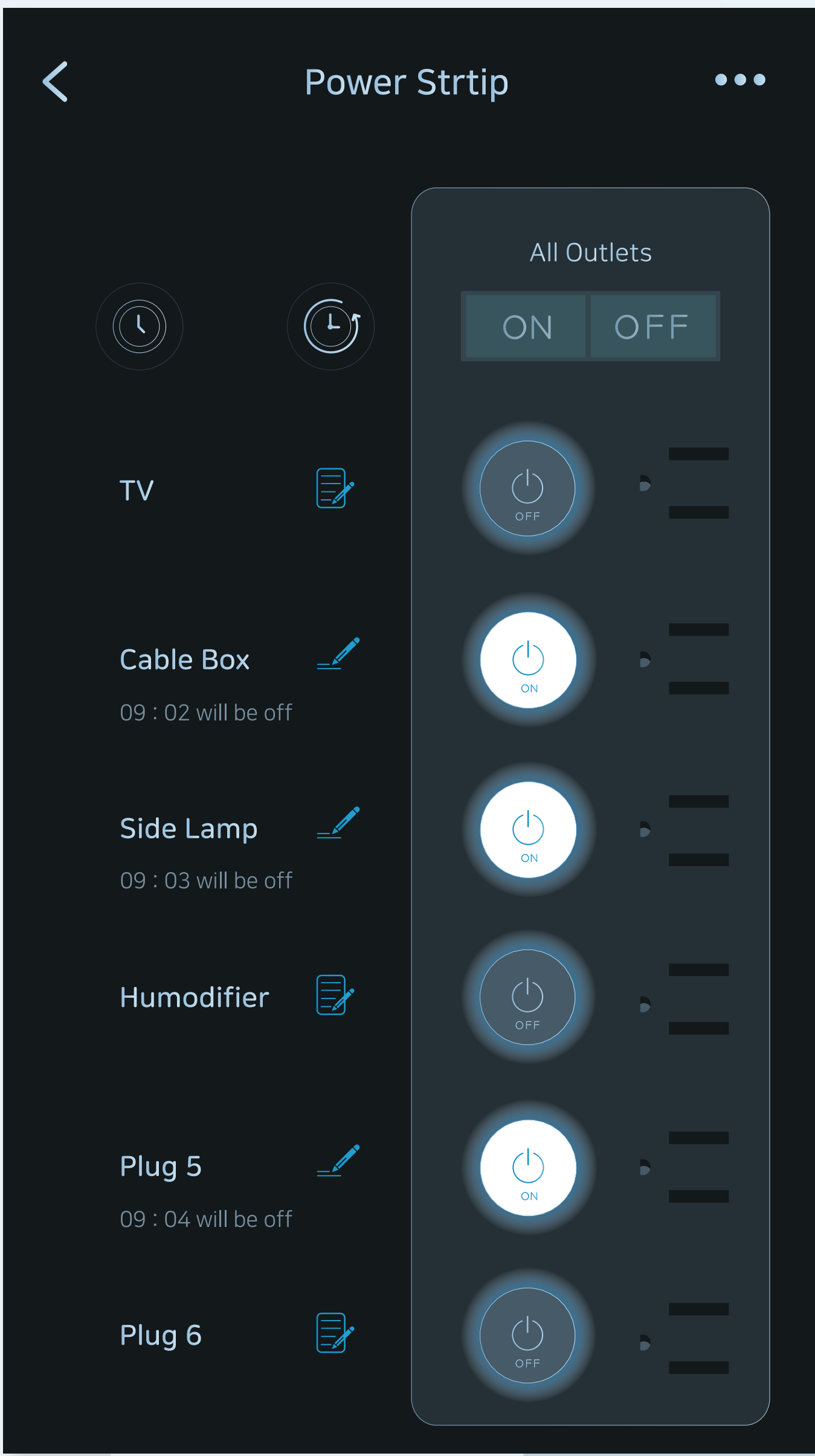
스마트 와이파이 홈 어플리케이션 시안 제작



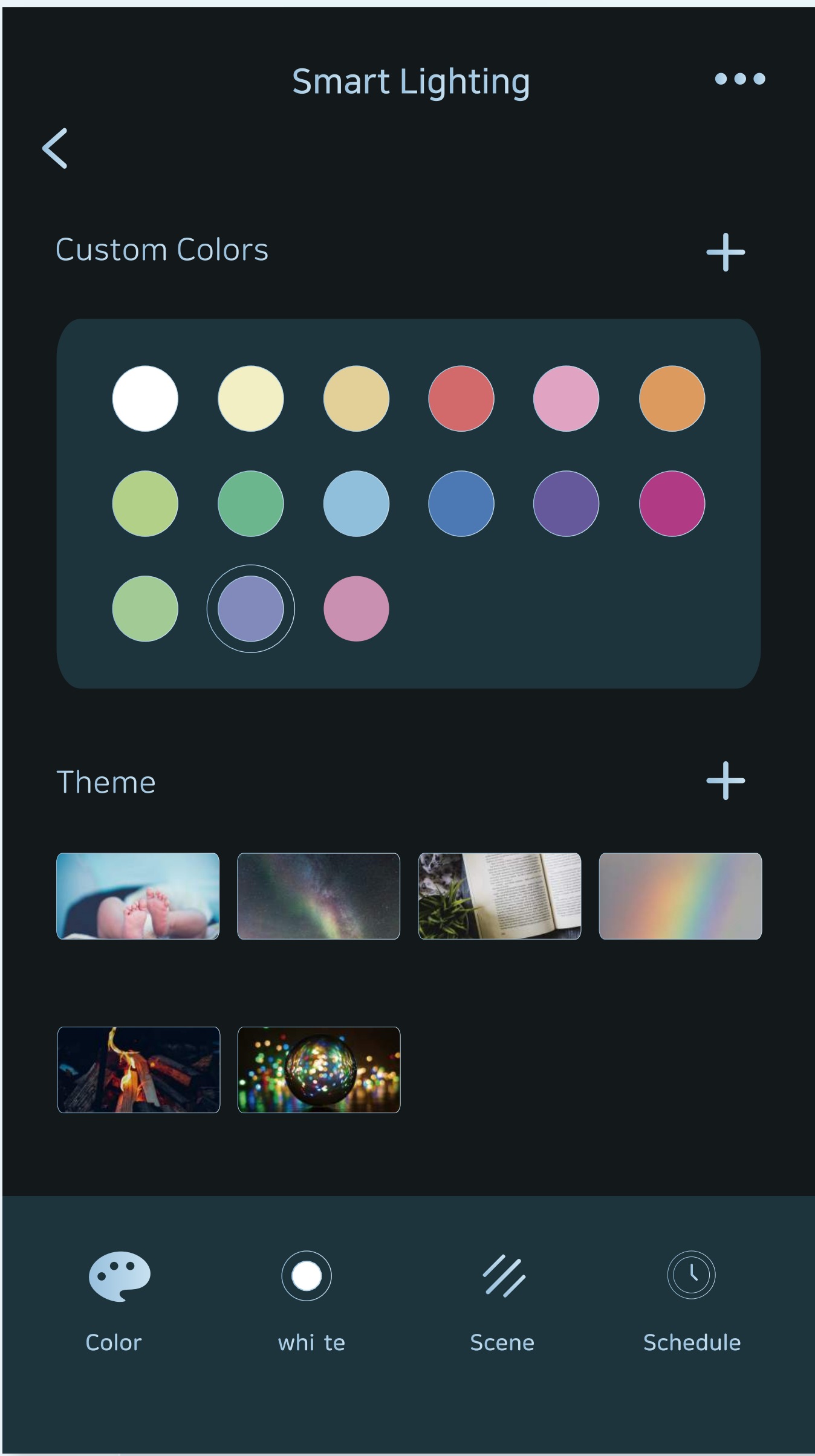
Control Devices
Geeni



Control Devices
Power Strip



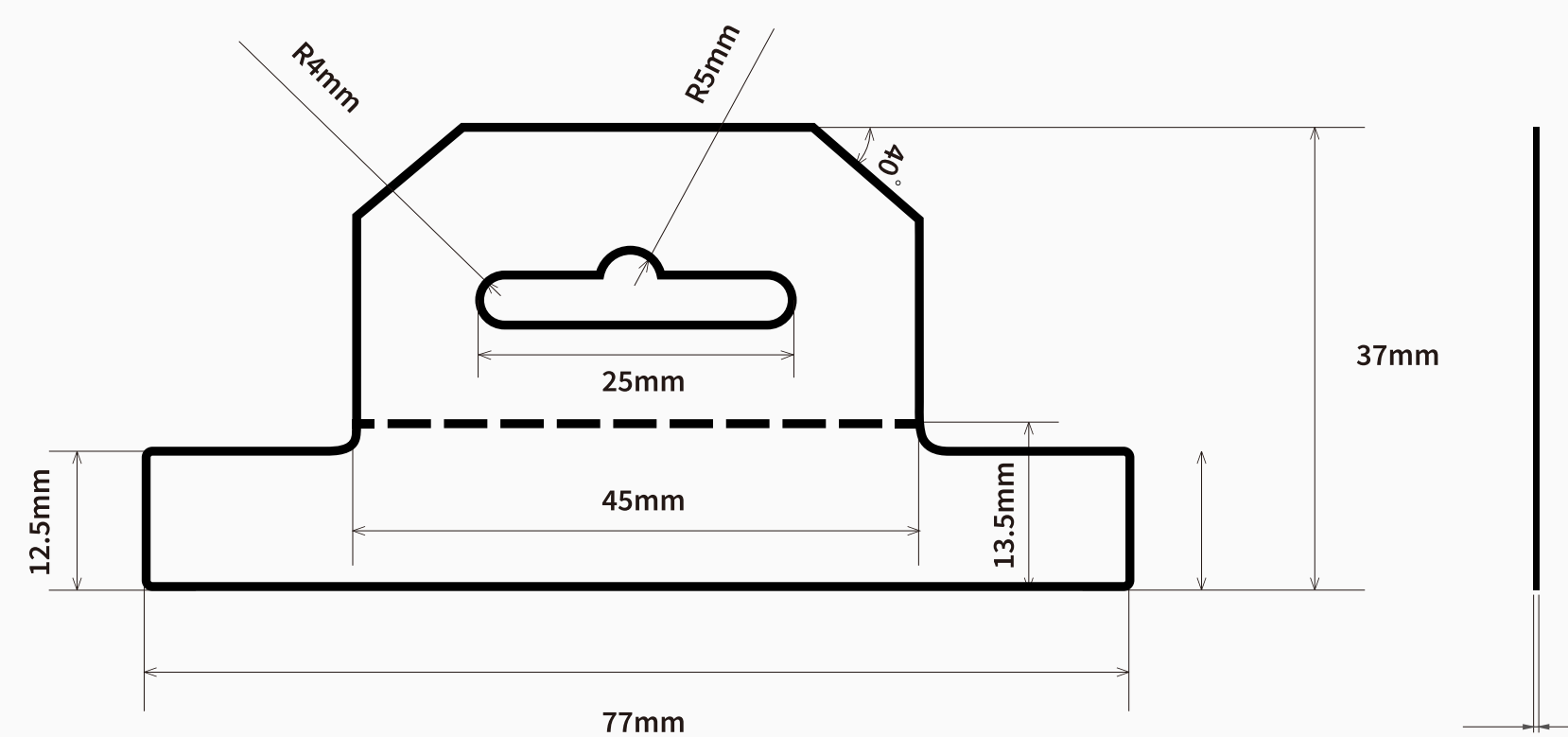
Many Devices, One App
Smart Lighting



MERKURY INNOVATIONS - Geeni

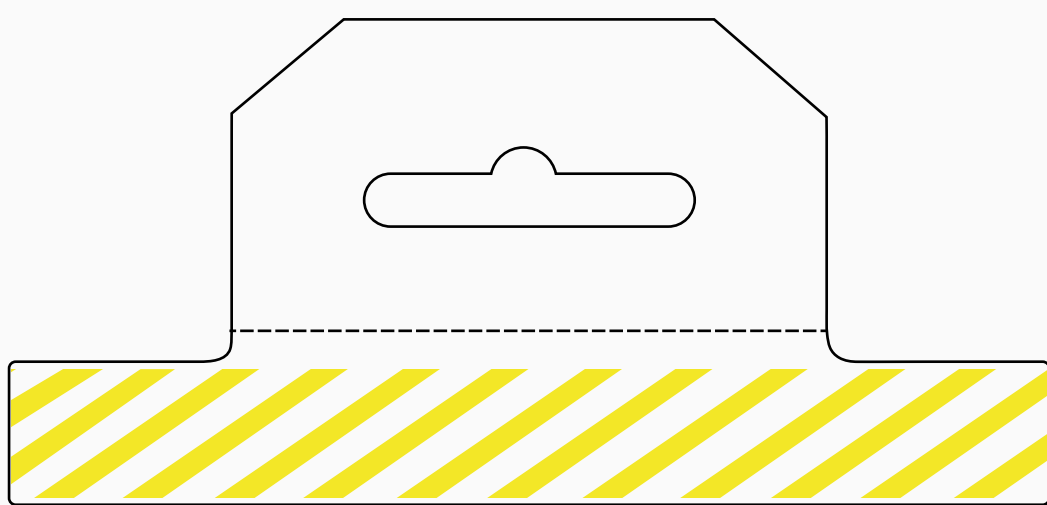
Smart Wi-Fi Camera Package

스마트 카메라 패키지 구성



Information

Color : White
Material : PP (Polypropylene)
Thickness : 0.5mm
Scale : 1:1



Information

Color : Black
Material : PP (Polypropylene)
Thickness : 0.5mm
Scale : 1:1



Smart Bluetooth Speaker

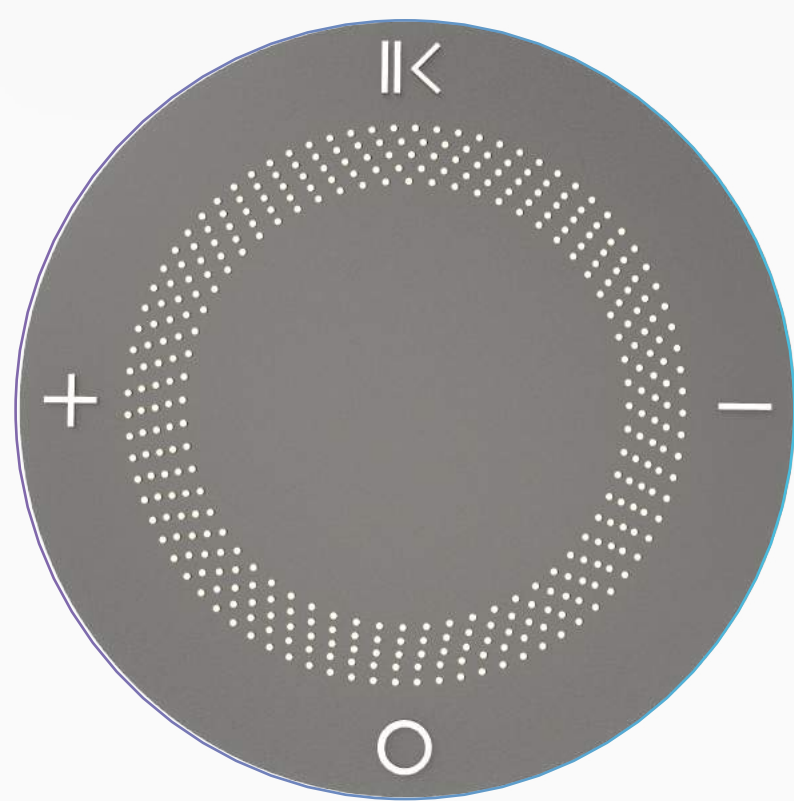
Starlight Mood lighting

스마트 블루투스 스피커

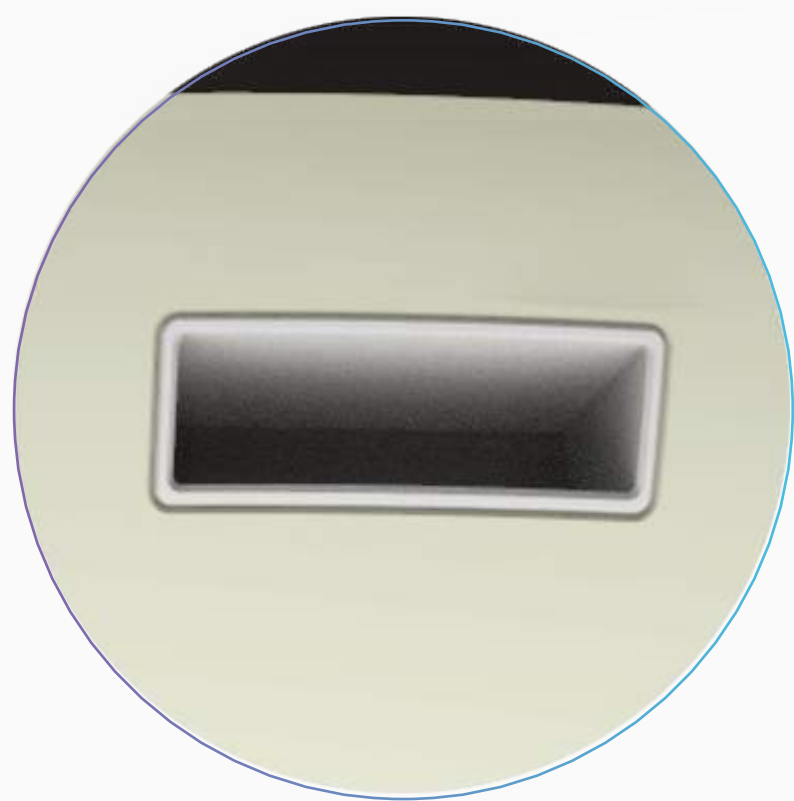
Modeling



Detail



Touch Panel



Usb charger

Contents



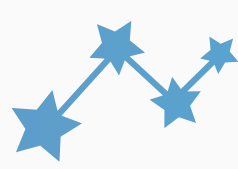
Audio input

20W로 풍부한 사운드를
즐길 수 있는 블루투스 스피커.



Bluetooth

360도 왜곡없는 사운드



Constellation Light

12가지의 별자리 모양의 조명
휴대폰과의 연동으로
색상 변경 가능



Mood light

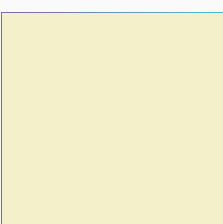
은은한 무드라이팅



Portable support

전원 연결없이 사용할 수 있는
배터리 용량 (최대 5시간)

Color



Main Color #F5F2CB



Light Color #5F5F5F



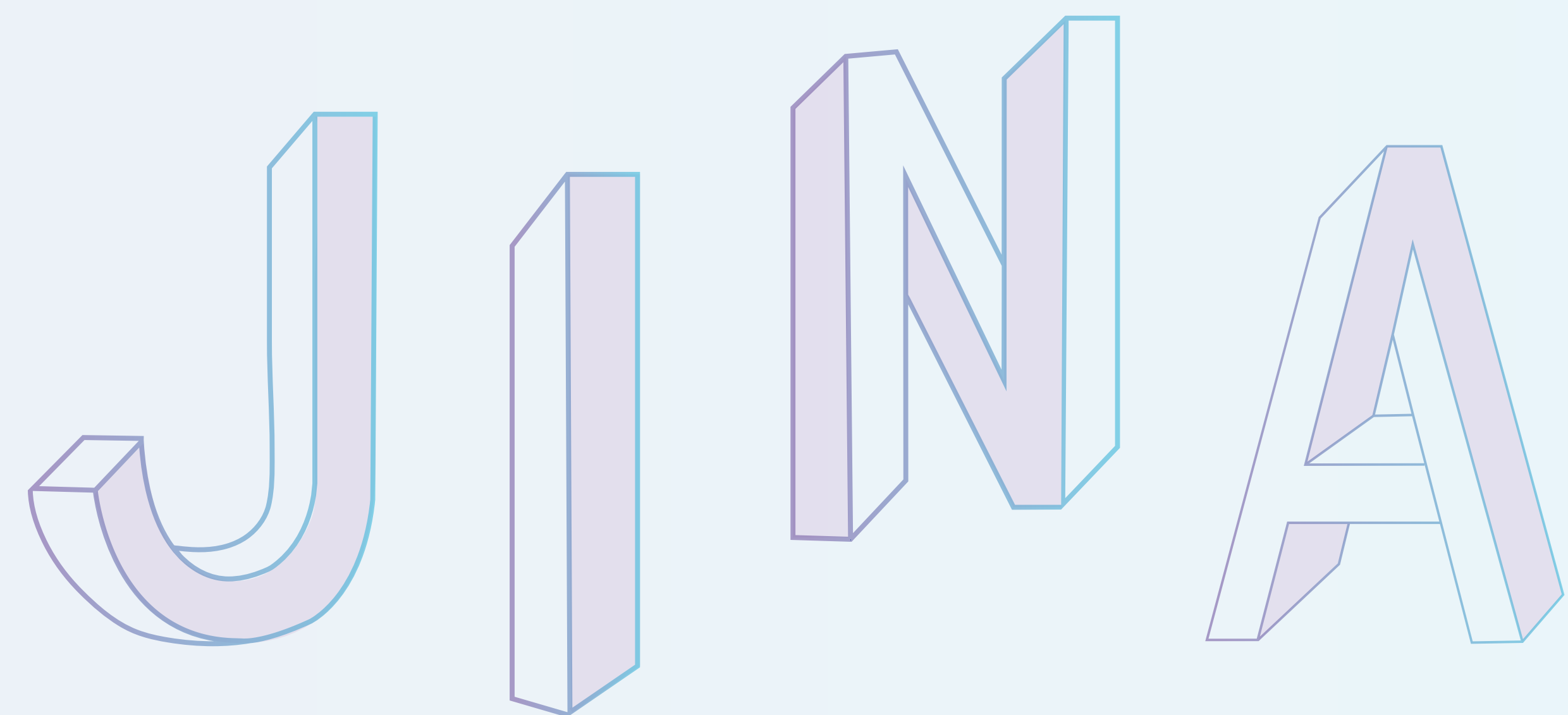
Serve Color #393142

Display



● Infinite Possibilities

색채, 입체, 평면 등 다양한 분야를 아우를 수 있는
디자인 전반에 대한 넓은 시각과 다른 의견을 수용하여
더 나은 결과물을 만들어내고자 하는 열린 마음을
가지고 있습니다. 무엇이든 표현할 수 있는 바탕이 되는
도화지의 무한한 가능성을 믿으며 발전해 나아가겠습니다.



Portfolio

2020

Profile

